

Modifiable Risk Factors: High Impact Interventions

Intervention	Summary	Cost of intervention / Return on investment	Impact on demand	Expected outcomes	Resources
<p>Tobacco dependence identification and treatment in secondary care</p> <p>Identification of smokers in inpatient hospital settings and maternity services, providing advice and treatment (behavioural and/or pharmacological)</p>	<p>Support to stop smoking in secondary care services: inpatient and maternal services.</p>	<p>The CURE programme estimates a cost per quit at £475 (an est. cost per patient is closer to £120) The CURE programme estimates a ROI of £2.12 (of which £1.06 is cashable) with a payback period of 4 years.</p> <p>The RCP estimated that adopting the Ottawa Model of Smoking Cessation in the NHS, the net return would be £60m in the first year with an additional c£206m through supporting NHS staff to quit (by reducing absenteeism, ill-health treatment and loss of productivity).</p> <p>LTP modelling estimated that in the first full year (100% rollout) for inpatient and maternity services, the combined cost benefit ratio would be £1.85 to the NHS.</p>	<p>LTP modelling estimated nearly 42,000 admissions and c150,000 bed days saved in first full year of operation (100% rollout).</p> <p>Smokers are 36% more likely to be admitted to hospital (3,000 smokers per day being admitted) and 35% more likely to see their GP compared to non-smokers.</p> <p>The OMSC model (system-wide model) demonstrated a reduction in the relative risk of readmission and A&E attendance by 6% and 3% respectively at 1 year with a reduction in smoking-related physician visits (specialist 5% and GP 2%).</p>	<p>LTP modelling OHID estimated 167,000 people (inpatient and maternity services) undertaking a quit attempt with an estimated 57,000 quits and 1,611 lives saved (first full year of operation at 100% rollout).</p> <p>Benefits of quitting smoking are realised in the short and long term:</p> <ul style="list-style-type: none"> • 67% reduction in the risk of admission for heart attack within a year of abstinence • CVD mortality reduces by up to 45% at 5 years in sustained quitters versus smokers (with a 32% reduction in all-cause mortality). • Between 5-15 years of abstinence the risk of stroke and coronary heart disease is “normalized” to that of never smokers. 	<p>NICE guideline NG209: Tobacco: preventing uptake, promoting quitting and treating dependence</p> <p>All our health: smoking and tobacco</p> <p>The Prevention Programmes NHS Futures webpages and ACT micro-site</p> <p>Action for Smoking and Health’s NHS tobacco control toolkit</p> <p>British Thoracic Society’s Tobacco Dependency Project</p> <p>OHID’s Local Tobacco Control Profiles</p> <p>OHID’s guidance on Screening and brief advice for alcohol and tobacco use</p> <p>The CURE Project</p>

		<p>NICE reports that a combination of varenicline and behavioural support provides a £1.65 return for every £1 spent through the avoidance of treatment costs for five key long-term conditions including stroke.</p>		<ul style="list-style-type: none"> • Smoking is a key risk factor in COPD exacerbations and hospitalisations. Comparing smokers to ex-smokers over a 5 year period demonstrated a reduced risk (16%) of exacerbation in ex-smokers compare to smokers. • Self-reported smoking cessation is associated with a reduction in the risk of COPD morbidity of approximately 40%. • Lung function improves in 2-12 weeks • The risk of death from lung cancer is 2.2 times less common in sustained quitters compared to smokers at 15 years. 	<p>South Yorkshire ICB QUIT Programme</p>
<p>Weight Management services for people with diabetes and/or hypertension e.g. the NHS Digital Weight Management Programme Identification by GP practices and community pharmacists and</p>	<p>Rising population rates of obesity translate to increasing costs, in 2014/15 the NHS spent £6.1 billion on treating obesity-related ill health, this is forecast to rise to £9.7 billion per year by 2050.</p> <p>Evidence from systematic reviews and large randomised controlled trials on benefits of weight loss to diabetes and</p>	<p>The NHS Digital Weight Management Programme (DWMP) is centrally funded by NHS England. Referrals can be made locally by GPs or community pharmacists – these are currently nationally incentivised through the GP Enhanced Service or the Pharmacy Quality Scheme.</p> <p>The DWMP is a digital offer, supporting reach into communities who do not</p>	<p>Obesity was a factor in over one million admissions in England in 19/20; this was over twice as likely in the most compared to the least deprived areas. There were approximately 11,000 hospital admissions with a primary diagnosis of obesity.</p> <p>The Covid pandemic highlighted the higher risk posed to those living with obesity. Nearly 8% of critically ill patients with COVID-19 in intensive care units have</p>	<p>Weight management services in people with diabetes and/or hypertension have been demonstrated to lead to improvements in blood pressure, blood glucose, HbA1C and triglycerides.</p> <p>A Cochrane review on the long-term effects of weight-reducing diets in people with hypertension found that a reduction in body weight of approximately 4 kg would</p>	<p>NICE (PH53) Weight management: lifestyle services for overweight or obese adults.</p> <p>NICE clinical guideline [CG43]: Obesity prevention</p> <p>Expert panel report: Guidelines (2013) for the management of overweight and obesity in adults</p>

<p>referral to structured service to support people to lose weight and reduce their associated clinical risk.</p>	<p>hypertension (as well as wider CVD risk factors).</p>	<p>traditionally access face-to-face weight management services. Average weight change in those who complete the 12-week programme is estimated between 3-4kg lost.</p> <p>Initial cost effectiveness models are calculating the DWMP as highly cost effective.</p>	<p>been morbidly obese, compared with 2.9% of the general population.</p>	<p>achieve a reduction of approximately 4.5 mmHg systolic blood pressure and of approximately 3.2 mmHg diastolic blood pressure.</p>	<p>All our health: adult obesity</p> <p>Public Health England (2020): Excess Weight and COVID-19. Insights from new evidence</p> <p>NHS England » The NHS Digital Weight Management Programme</p>
<p>Alcohol Care Teams Identification of people with alcohol dependency in acute hospitals, provision of specialist interventions and referral into community services for ongoing support and treatment</p>	<p>Alcohol-related liver disease is the one of the leading causes of death in the UK and is on the rise, having increased 43% over the last two decades and by an unprecedented 21% in 2020.</p> <p>In 2020, 5,608 alcohol-related liver deaths were recorded in England, a rise of almost 21% compared to 2019. This is substantially above pre-COVID trends - between 2018 and 2019 the increase was under 3%.</p> <p>Approximately 1 in 10 adults admitted to acute hospital may be alcohol dependent. Alcohol disorders places a disproportionate burden on hospital services; Alcohol Care</p>	<p>A NICE Quality Improvement Case study on the impact of an ACT in Bolton, found it saved 2,000 alcohol related bed days in its first year and reduced readmissions by 3%.</p> <p>A calculated RoI of £3.85 for every £1 invested was derived from the Bolton Case Study.</p>	<p>NHSE modelling suggest benefit of around 75,000 bed days per year based on 25% roll out of ACTs – circa 1.5k per hospital site.</p> <p>A recent NHS – commissioned report estimates that over the next 20 years, there will be an additional 207,597 alcohol-attributable hospital admissions and 7,153 alcohol-attributable deaths, costing the NHS an additional £1.1bn compared to 2019 alcohol consumption levels.</p>	<p>The risk of alcohol-related mortality increases steadily after 112g (approximately 14 units) average weekly consumption and is more accelerated with heavy drinking. As a consequence, reduction of drinking, and especially of heavy and dependent drinking – a key role for ACTs – is the main mechanism to reduce alcohol-related mortality.</p> <p>High quality systematic review suggests approx. 1 in 10 adults admitted to acute hospital may be alcohol dependent.</p>	<p>PHE (2016) Local health and care planning: menu of preventative interventions (Chapter 1)</p> <p>All our health: alcohol https://portal.e-lfh.org.uk/Component/Details/587422</p> <p>Long Term Plan Alcohol Care team resources (incl. Core Service Descriptor)</p> <p>Clinical Competencies for the care of patients with Alcohol Use Disorders</p> <p>The Royal College of Psychiatrists' Alcohol Care Team Innovation and</p>

	<p>Teams (ACTs) help to address this.</p>				<p>Optimisation Network (ACTION)</p> <p>Public Health England (2016) The Public Health Burden of Alcohol and the Effectiveness and Cost-Effectiveness of Alcohol Control Policies Evidence Review</p> <p>The Prevention Programmes NHS Futures webpages and ACT micro-site</p>
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