

**BRIEFING PAPER** 

Number 02007, 22 March 2021

# Rough sleeping (England)



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## Summary

Local authorities in England do not have a duty to secure accommodation for all homeless people. Rough sleepers are one of the most vulnerable groups in society; studies have found strong correlations between homelessness and a multiplicity, and increased severity, of both physical and mental health conditions. In 2019, an estimated 778 homeless people died in England and Wales (this figure includes rough sleepers and people in emergency accommodation). The average age of death was 46 for men and 43 for women. Common causes were drug-related poisoning, suicide and alcohol-related causes.

#### Causes of rough sleeping

Crisis commissioned the Centre for Housing Policy at the University of York to conduct a review of single homelessness in the UK between 2000 and 2010. The study, <u>A review of single homelessness in the UK</u> (2011) provides an overview of the history, causes and policy responses to single homelessness, and assesses how successful these policies were in tackling the issue. There are similarities between reasons given for the first instance of rough sleeping and the causes of homelessness amongst households to whom authorities usually owe a full rehousing duty. For example, relationship breakdown is a significant factor, but single homeless individuals tend to have experienced more chaotic lifestyles and have a higher level of support needs.

#### Targets to reduce rough sleeping

Successive Governments have put in place initiatives to tackle rough sleeping. The <u>Rough</u> <u>Sleepers Initiative</u> operated between 1990 and 1999 until replaced by the Labour Government's Homelessness Action Programme. Over the years some ambitious targets have been set; for example, Labour set a target in 1999 to achieve a two-thirds reduction in rough sleeping by 2002. No One Left Out (Labour, 2008) set a target of ending rough sleeping "once and for all" by 2012. The programmes registered significant successes (see section 4).

The 2017 Government was elected with a manifesto commitment to "halve rough sleeping over the course of the parliament and eliminate it altogether by 2027" by setting up a new homelessness reduction taskforce to focus on prevention and affordable housing, and by piloting a Housing First approach to tackling rough sleeping. The Government supported Bob Blackman's *Homelessness Reduction Act 2017* which placed new duties on local authorities in England to prevent and relieve homeless for <u>all</u> eligible applicants from 3 April 2018. A <u>Rough Sleeping Strategy</u> was published in August 2018 backed-up by £100 million in funding for two years. The <u>Rough Sleeping Strategy: delivery</u> <u>plan</u> (December 2018) provided an update on progress in implementing the strategy's 61 commitments and information on next steps. The first <u>Impact evaluation of the Rough</u> <u>Sleeping Initiative 2018</u> was published in September 2019 – the evaluation recorded some successful outcomes.

The <u>Conservative Manifesto December 2019</u> committed to ending "the blight of rough sleeping by the end of the next Parliament" through an extension of the Rough Sleeping Initiative, Housing First, and using local services to meet the health and housing needs of people living on the streets. On publication of the 2019 rough sleeper counts in February 2020 (see below), the Secretary of State, Robert Jenrick, announced additional funding and a review of rough sleeping to be conducted by Dame Louise (now Baroness) Casey. A further increase in funding to tackle rough sleeping was announced as

part of Budget 2020. The promised review has not been carried out due to focus on the Covid-19 response (see below).

#### Policy impact

Despite considerable efforts, the official rough sleeper counts showed increases every year after new methodology was introduced in autumn 2010 up to the autumn 2017 count. The results of the 2017 count were published on 25 January 2018 – a 169% increase in the number of people sleeping rough in England since 2010 was recorded. The recorded number of rough sleepers then fell by 2% in 2018 and 9% in 2019, although the 2019 count still represented a 141% increase on the 1,768 recorded in 2010. The 2020 count recorded a 37% drop in rough sleeping on 2019. The count coincided with a national lockdown and tier restrictions in response to Covid-19 which, the <u>snapshot notes</u> "is likely to have impacted people's risk of rough sleeping and should be noted when comparing this year's annual snapshot figures with previous years." A total of 2,688 rough sleepers were recorded in 2020, of whom 44% were in London and the south east. The Secretary of State, Robert Jenrick <u>welcomed the 2020 figures saying</u>:

Ending rough sleeping is a personal mission for the Prime Minister and me – and we have made huge progress since he came into No.10 reducing rough sleeping by 43%.

The latest financial year report from the Combined Homelessness and Information Network (CHAIN) database, <u>CHAIN Greater London Annual Report 2019-20</u> reported that a total of 10,726 rough sleepers were contacted by outreach workers or building-based teams in London during 2019/20, representing an 21% increase on the previous year. 7,053 (66%) were seen rough sleeping for the first time.

#### Calls for further action and learning from Covid-19

Factors identified as contributing to the ongoing flow of new rough sleepers to the streets include welfare reforms, particularly reductions in entitlement to Housing Benefit/Local Housing Allowance; reduced investment by local authorities in homeless services; and flows of non-UK nationals who are unable to access benefits.

Organisations working in the sector call for an effective safety net and a long-term homelessness strategy backed by investment to deliver it. Some organisations support legislation to extend the priority need categories to cover all homeless people, an approach already adopted in Scotland.

The <u>Rough Sleeping Strategy</u> (2018) was welcomed by the sector but organisations such as the Rough Sleeping Advisory Panel called for more to be done. For example, in areas such as cross-departmental working; developing more social housing; welfare reform; and security of tenure in the private rented sector. As noted above, the review of the strategy announced in 2020 has not happened.

The Government's 'Everyone In' programme to assist rough sleepers through the Covid-19 crisis has been hailed as one of the most effective of its responses to the global pandemic. The sector is keen that the opportunity to build on it to end rough sleeping is not lost.

Covid-19 has highlighted the scale of the problem. <u>By January 2021</u> the programmes in place had assisted 37,000 people. The Housing, Communities and Local Government Select Committee (May 2020) <u>called for</u> the "golden opportunity" to end rough sleeping not to be missed. The Committee recommended a dedicated funding stream of at least £100 million for local authorities; more support for those with no recourse to public funds; and an immediate boost to the supply of appropriate supported housing through increased grant funding and flexibility on Right to Buy receipts. <u>The Government response</u>

was published on 25 June 2020. The Committee issued a <u>further call for evidence</u> with submissions up to 27 November 2020 – <u>the inquiry is ongoing</u>.

The National Audit Office (NAO) published a report on its <u>investigation into the housing of</u> <u>rough sleepers during the Covid-19 pandemic</u> in January 2021, the purpose of which is to support Parliament's scrutiny of the Government's Covid-19 response. The investigation concluded that Everyone In was "a considerable achievement". Nevertheless, it also identified several key issues that the Government needs to address if it is to achieve its goal of ending rough sleeping by the end of this Parliament, including:

- A need to build on knowledge of the scale of the problem to "understand fully the size and needs of this population and communicate this to local authorities."
- A need to develop a solution for those with no recourse to public funds.
- A need to use the knowledge gained when the review of the Rough Sleeping Strategy is revisited.
- A need to align initiatives and funding aimed at tackling rough sleeping.

Data indicates that the number of rough sleepers started to increase again towards the end of 2020. <u>The New Policy Institute argues</u> that the first lockdown generated homelessness and by autumn 2020 the Everyone In message was less emphatic, particularly for those with no recourse to public funds.

Both the HCLG Committee and the Public Accounts Committee have taken evidence on the Government's response to rough sleeping during the pandemic. Evidence submitted from bodies such as Shelter include recommendations on necessary actions to ensure the aim of ending rough sleeping by May 2024 is achieved.

The Public Accounts Committee published <u>COVID-19</u>: <u>Housing people sleeping rough</u> on 17 March 2021. The report records MHCLG's "considerable achievements" but concludes:

MHCLG still does not have a plan for achieving or maintaining the government's 2019 election commitment to end rough sleeping by May 2024: three years from now.

#### **Other Library papers**

Housing First: tackling homelessness for those with complex needs

Coronavirus: Support for rough sleepers (England)

Rough sleepers: access to services and support (England)

Rough Sleepers and Anti-Social Behaviour (England)

Statutory Homelessness in England

Households in temporary accommodation (England)

## 1. Local authorities' duties

Local authorities' duties towards homeless people are contained in Part 7 of the *Housing Act 1996* (as amended). Local authorities have a duty to secure permanent accommodation for unintentionally homeless people in priority need.<sup>1</sup> Thus the safety net operated by local authorities does **not** extend to securing accommodation for homeless people who are deemed not to be in priority need.

On 3 April 2018, English local authorities gained additional duties which apply to <u>all</u> eligible<sup>2</sup> applicants irrespective of whether they fall into a priority need category. The main thrust of changes introduced by the *Homelessness Reduction Act 2017* (HRA) is to refocus English local authorities on efforts to <u>prevent</u> homelessness. Authorities now have:

- a duty to **prevent** homelessness for <u>all</u> eligible applicants threatened with homelessness; and
- a new duty to relieve homelessness for <u>all</u> eligible homeless applicants.

Housing authorities have a duty to provide or secure the provision of advice and information about homelessness and the prevention of homelessness, free of charge. This advice and assistance must be made available to any person in the district "including people who are not eligible for further homelessness services as a result of their immigration status."<sup>3</sup> The HRA amended the 1996 Act to provide that advice and information services must be designed to meet the needs of people within the district. The particular needs of the following groups must be taken into account:

- a. people released from prison or youth detention accommodation;
- b. care leavers;
- c. former members of the regular armed forces;
- d. victims of domestic abuse;
- e. people leaving hospital;
- f. people suffering from a mental illness or impairment; and,
- g. any other group that the authority identify as being at particular risk of homelessness in their district.

In addition to direct applications from homeless people/households, authorities may receive notifications from certain public bodies where they believe a service user may be homeless or threatened with homelessness. The public authorities subject to the **duty to refer** are Local authorities do not have a duty to secure housing for all homeless people.

Ineligible applicants should still be able to access free advice and information from a local authority to help relieve homelessness.

Research has identified that these groups of people face a higher risk of homelessness and rough sleeping.

<sup>&</sup>lt;sup>1</sup> The priority need categories are set out in section 189 of the *Housing Act 1996*. Note that three linked cases considered by the Supreme Court in 2015 have strengthened the test that authorities must apply when considering whether a homeless applicant should be regarded as vulnerable and therefore owed a full rehousing duty. The <u>Nearly Legal website</u> has detailed information on the Court's decision.

<sup>&</sup>lt;sup>2</sup> Eligibility is largely determined by an applicant's immigration status.

<sup>&</sup>lt;sup>3</sup> MHCLG, <u>Homelessness Code of Guidance for Local Authorities</u>, 2018, para 31

specified in the *Homelessness (Review Procedure etc.) Regulations 2018* and include:

- prisons;
- youth offender institutions;
- secure training centres;
- secure colleges;
- youth offending teams;
- probation services (including community rehabilitation companies);
- Jobcentre Plus;
- social service authorities;
- emergency departments;
- urgent treatment centres; and,
- hospitals in their function of providing inpatient care.

The Secretary of State for Defence is also subject to the duty to refer in relation to members of the regular forces. The regular forces are the Royal Navy, the Royal Marines, the regular army and the Royal Air Force.

The public bodies listed above must have the consent of the individual before making a referral to a housing authority and must allow the individual to identify the authority to which the referral should be made. The individual must also have given consent to sharing their contact details with the housing authority.

Local authorities are required to **agree a personalised plan** for all eligible applicants which should identify reasonable steps that the individual and local authority will be expected to take to prevent homelessness.

## Is the Homelessness Reduction Act 2017 reducing rough sleeping?

Research by Crisis (2014) highlighted issues with the standard of assistance provided by local authorities to people deemed not to be in priority need. A mystery shopping exercise saw a number of formerly homeless people turned away without an assessment despite displaying vulnerabilities.<sup>4</sup>

Additional evidence submitted to the Communities and Local Government Select Committee's 2015/16 <u>inquiry into homelessness</u> demonstrated variations in the standard and extent of assistance provided by local authorities to applicants deemed to be homeless but not in priority need. There was a reasonable likelihood that homeless people who were not successful in obtaining alternative accommodation, despite advice and assistance provided by local authorities, or who did not approach an authority for assistance, might find themselves sleeping rough.

It was hoped that focusing attention on the prevention and relief of homelessness for **all** eligible applications would result in fewer instances of rough sleeping. Section 3 of this paper shows that the autumn Prior to the 2017 Act coming into force, there was evidence of inconsistent standards in the advice and assistance given to homeless people who were not obviously in a priority need category.

<sup>&</sup>lt;sup>4</sup> Crisis, <u>Turned Away: the treatment of single homeless people by local authority</u> <u>homelessness services in England</u>, 2014

counts in 2018, 2019 and 2020 recorded falls in rough sleeping of 2%, 9% and 37% respectively.<sup>5</sup> Data collected in London over 2019/20 recorded that 893 people seen rough sleeping for the first time had approached their Local Authority Housing Options service for help in the 12 months prior to first being seen rough sleeping:

This is 27% of those new rough sleepers for whom this information was recorded (and 13% of all new rough sleepers in the year). Of these, 821 (92%) had approached Housing Options teams in London boroughs.<sup>6</sup>

This is an increase on the number recorded for 2018/19 (583)<sup>7</sup> and demonstrates that there is still scope for improvement in local authority advice and assistance services to prevent rough sleeping. Indeed, research into the impact of the HRA supports this conclusion.

Crisis published <u>A foot in the door: Experiences of the Homelessness</u> <u>Reduction Act</u> in March 2020. This is an interim report of a three-year study on the implementation of the 2017 Act. The research recorded:

- An expansion in homeless assistance, particularly for single people.
- More positive experiences when approaching Housing Options Teams for assistance.
- Some clear examples people having poor assessments.
- The intention and ambition of the HRA is constrained by the housing market, welfare system and funding.
- Significant barriers and issues with the support on offer and people's housing outcomes persist.
- The most common form of intervention offered is information on accessing the private rented sector.
- Lack of affordable housing, both social and privately rented, means local authorities are increasingly constrained in the realistic outcomes that they can achieve.<sup>8</sup>

Authorities in England argued that funding provided to implement the HRA was insufficient. Following publication of the Crisis report in March 2020, the Local Government Association (LGA) called on Government to close a predicted funding gap of £400 million in council homelessness services by 2025.<sup>9</sup>

In July 2019, MHCLG issued <u>Homelessness Reduction Act 2017: call for</u> <u>evidence</u> – submissions were invited up to 15 October 2019. <u>The</u> <u>Government response</u><sup>10</sup> to the call for evidence, together with the <u>Evaluation of the Implementation of the Homelessness Reduction Act:</u>

<sup>&</sup>lt;sup>5</sup> Note that the significant reduction in 2020 is largely accounted for by the Government's 'Everyone In' initiative during the coronavirus pandemic.

<sup>&</sup>lt;sup>6</sup> CHAIN Greater London Annual Report 2019/20, September 2020, p13

<sup>&</sup>lt;sup>7</sup> <u>CHAIN Greater London Annual Report 2018/19</u>, June 2019, p13

<sup>&</sup>lt;sup>8</sup> Crisis, <u>A foot in the door: experiences of the Homelessness Reduction Act</u>, 10 March 2020

<sup>&</sup>lt;sup>9</sup> LGA Responds to Crisis report on Homelessness Reduction Act, 10 March 2020

<sup>&</sup>lt;sup>10</sup> MHCLG, <u>Homelessness Reduction Act 2017: government response to the call for</u> <u>evidence</u>, 25 September 2020

<u>Final Report</u> were published on 25 September 2020.<sup>11</sup> This report was commissioned by MHCLG from ICF Consulting Services Ltd with Kantar Public and Heriot-Watt University. Successes were recorded alongside recommendations for ongoing implementation. Amongst the detailed findings, the authors noted:

- Assessments and personalised plans are being delivered by authorities but there are mixed views on impact. This is mirrored in the views of service users.
- The extended prevention duty was assessed as most effective in delivering more positive outcomes for service users. Clients with complex needs can present challenges for tenancy retention work.
- In contrast, the effectiveness of relief duty is seen as variable with much depending on the local supply of affordable housing.
- Examples of improved advice and information services were identified.
- Challenges for authorities implementing the HRA include:
  - Insufficient access to affordable housing, particularly in London.
  - An increased administrative burden.
  - Meeting the H-CLIC data requirements.
  - Uncertainties over future funding.
- Not all the bodies subject to the duty to refer were viewed as having implemented it effectively. Jobcentres and probation services were the most successful with adult and children's social services and health providers referring fewer people. The report contains suggestions for more work in this area.

The authors included several recommendations for MHCLG to consider, including:

• National promotion of the duty to refer and further review of its scope with the possibility of reformulation as a "duty to collaborate".

Recommendations for authorities included:

- Additional training to reinforce culture change and strengthen casework.
- Obtain and use service users' feedback.
- Consider more senior staff recruitment this is linked to improving capacity to deal with more complex aspects of the Act.
- Review/reflect on homelessness service expenditure with a view to refining services.
- Feedback to public authorities on their use of the duty to refer.

H-CLIC data shows that in the first 12 months of the HRA, a high proportion of the 263,720 households accepted as owed a prevention or relief duty were nonpriority. These households may not have received assistance prior to the HRA's introduction.

<sup>&</sup>lt;sup>11</sup> MHCLG, Evaluation of the Implementation of the Homelessness Reduction Act: Final Report, 16 March 2020 (publicly available 25 September 2020)

There was a further recommendation for other national government departments and agencies to "introduce national guidelines and monitoring arrangements around the Duty to Refer."

<u>The Government response</u> contained a series of commitments, including:

- An awareness raising exercise around the new duties.
- A post-implementation review of new burdens funding to "fully understand the impact of the new duties on local authorities". There was an expectation that the results would be published in autumn 2020.
- Promotion of the duty to refer at a national level to the relevant public bodies and monitoring how it is being implemented via H-CLIC returns. Action taken by various departments in relation to the duty to refer is summarised in paragraphs 64-72 of the Government response. There was a further commitment to explore how to improve joint working, including consideration of extending the duty to other agencies.
- Additional guidance on personalised plans will be considered as will sharing best practice in this area.<sup>12</sup>

<u>The homeless monitor: England 2019</u> (May 2019), an annual state-ofthe-nation report commissioned by Crisis which looks at the impact of economic and policy developments on homelessness, recorded some encouraging impacts:

This year's Homelessness Monitor does however provide encouraging evidence that the Homelessness Reduction Act (HRA) is enabling councils to help more people in housing need. Most local authorities reported that the HRA has enabled a more person-centred approach to managing homelessness in their area and two-thirds of authorities saw the Act as having positive impacts for single people. While this is a positive step forward, there remain pressing structural issues that if unresolved risk reversing the positive steps achieved by the HRA so far.<sup>13</sup>

<u>Homelessness Monitor England 2020: COVID-19 Crisis Response</u> <u>Briefing</u> noted an impact on implementation of the HRA during the pandemic:

There was acknowledgment that the crisis imperative had drawn local authorities and their partners away from wider prevention activities, including their duties under the Homelessness Reduction Act 2017 (HRA):<sup>14</sup>

#### The Welsh experience

A similar approach to the HRA was adopted in Wales under the *Housing (Wales) Act 2014* which came into force on 27 April 2015. Statistics on rough sleeping in Wales released on 4 February 2020 showed a **17%** 

<sup>&</sup>lt;sup>12</sup> MHCLG, <u>Homelessness Reduction Act 2017: government response to the call for</u> <u>evidence</u>, 25 September 2020

<sup>&</sup>lt;sup>13</sup> Fitzpatrick, S., Pawson, H., Bramley, G., Wood, J., Watts, B., Stephens, M. & Blenkinsopp, J. (2019) <u>The Homelessness Monitor: England 2019</u>. London: Crisis.

Fitzpatrick, S, Watts, B., & Simms, R. (2020) <u>Homelessness Monitor: England 2020:</u> <u>COVID-19 Crisis Response Briefing</u>. London: Crisis. p12

**increase** in the numbers sleeping rough in 2019 compared to 2018.<sup>15</sup> In 2019, Shelter Cymru commented on why rough sleeping could be rising in response to the 2018 count which recorded an increase on the previous year. Shelter Cymru identified the following contributing factors:

- The inadequacy of monitoring data resulting in a lack of information on the nature and extent of rough sleeping which, in turn, impedes the development of effective solutions.
- The complexity of the factors involved: "Austerity and benefits cuts have certainly been contributing factors, along with a severe lack of affordable housing."
- A lack of Housing First accommodation<sup>16</sup> in Wales and inadequate/unattractive emergency provision.
- Inadequate local authority assistance:

We regularly see clients who are sleeping rough and have been told by their council that they aren't vulnerable enough to be classed as priority need – despite Welsh Government guidance saying that people sleeping rough 'are likely to be vulnerable due to the health and social implications of their situation'.

• Insufficient service provision:

...there are not enough services out there that work flexibly and non-judgmentally enough for people who are street homeless. We need more services that understand rough sleepers' needs and can help them with employment and skills; money and benefits advice; and help to access and sustain tenancies.<sup>17</sup>

A <u>Post-implementation Review</u> of the new homelessness duties in Wales (published in July 2018) found many positive outcomes but recorded:

...significant variation across Wales and also within local authority areas regarding the extent to which the ethos of the new Act has been adopted and the effectiveness of prevention and reasonable steps: this is a concern.<sup>18</sup>

Commenting on the 2019 count, Julie James, Welsh Minister for Housing and Local Government, said she was disappointed but not surprised by the increase. She referred to the UK Government's austerity policies and welfare reform, and to the complexity of the issues faced by rough sleepers.<sup>19</sup>

The November 2020 rough sleeper count in Wales was <u>suspended</u> due to the coronavirus pandemic.

- <sup>17</sup> Shelter Cymru Blog, <u>Why is rough sleeping on the rise in Wales?</u> (undated)
- <sup>18</sup> Social Research Number 46/2018, Post-implementation evaluation of Part 2 of the Housing Act (Wales) 2014: Final Report, Welsh Government, 19 July 2018
- <sup>19</sup> Inside Housing, "Number of rough sleepers in Wales rises by 17%", 6 February 2020 [subscription required]

<sup>&</sup>lt;sup>15</sup> Welsh Government, <u>National Rough Sleeper Count: November 2019</u>, 4 February 2020

<sup>&</sup>lt;sup>16</sup> For more information on the Housing First approach to rough sleeping see <u>Housing First: tackling homelessness for those with complex needs - House of Commons Library.</u>

## 2. Causes of rough sleeping

There are similarities in the reported causes behind the first episode of rough sleeping and those given by households to whom authorities usually owe a full rehousing duty. For example, relationship breakdown remains a significant factor. However, single homeless individuals tend to have experienced more chaotic lifestyles.<sup>20</sup>

The Combined Homelessness and Information Network (CHAIN) database contains information about rough sleepers in London who have been contacted by outreach teams or who have accessed accommodation for rough sleepers in London. CHAIN is used by people working with rough sleepers in London and it is maintained by St Mungo's, a London-based homeless charity. The CHAIN Greater London Annual Report 2019-20 recorded the reasons given by 3,362<sup>21</sup> new rough sleepers for leaving their last settled base, shown in the table below.

A significant number of new rough sleepers in 2019/20 (38%) recorded their last settled accommodation as private rented housing. Restrictions to the Local Housing Allowance (LHA)<sup>22</sup> implemented in April 2011, together with the extension of the Shared Accommodation Rate (SAR) to single people up to age 35 in January 2012,<sup>23</sup> are identified as factors which make it more difficult for single people to find and retain affordable private rented housing, particularly in London. LHA rates were frozen for four years (with some limited exceptions in areas with the highest private sector rents) from April 2016 up to April 2020.<sup>24</sup> There is evidence of some private landlords being reluctant to let to people in receipt of the LHA.<sup>25</sup>

A disproportionate number of rough sleepers have experienced institutional life, such as being in local authority care, prison or the armed forces. They are also associated with a having a high level of support needs:

The most frequently reported support need amongst people seen rough sleeping in 2019/20 was mental health, with 47% of those assessed during the period having a need in this area. 39% of people assessed had a support need relating to alcohol, with the same proportion also found to have a support need around drug use. Two-fifths (40%) of those assessed were found to have more than one of the three support needs, while just under a quarter (23%) had no support needs in these areas.<sup>26</sup>

- <sup>22</sup> This is the Housing Benefit paid to people living in the private rented sector.
- <sup>23</sup> The SAR limits the Housing Benefit that a single person or couple (with no children) up to age 35 can claim to an amount to cover a room in a shared house.
- <sup>24</sup> See section 6.2 for information on Government policy on LHA rates during the coronavirus pandemic.
- <sup>25</sup> See Library Briefing Paper: <u>Can private landlords refuse to let to Housing Benefit</u> <u>claimants?</u>

A disproportionate number of rough sleepers have experienced institutional life.

<sup>&</sup>lt;sup>20</sup> DCLG, <u>Making every contact count: A joint approach to preventing homelessness</u>, August 2012, paras 17-20

<sup>&</sup>lt;sup>21</sup> The total number of new rough sleepers recorded in 2019/20 was 7,053 but a number did not record the reason for leaving their last accommodation.

<sup>&</sup>lt;sup>26</sup> The <u>CHAIN Greater London Annual Report 2019-2020</u>, section 4.8

Reasons for leaving last settled base
People sleeping rough in Greater London during 201

Reason	Number of people	% of total recorded
Asked to leave or evicted	1,219	36%
Asked to leave	677	20%
Evicted - arrears	275	8%
Evicted - anti-social behaviour	53	2%
Evicted - end of tenancy	45	1%
Evicted - other	169	5%
Employment and education	476	14%
Loss of job	226	7%
Seeking work	246	7%
Study	4	0%
Relationships	429	13%
Relationship breakdown	362	11%
Death of relative/friend	44	1%
Move nearer family/friend	23	1%
Financial problems	146	4%
End of stay in short or medium term accommodation	175	5%
Victim of violence, harassment or abuse	146	4%
End of stay in institution	144	4%
Other	627	19%
Total (excl.not recorded)	3,362	100%
Not recorded	3,691	

9/20

Source: Greater London Authority, <u>CHAIN annual report April 2019 – March 2020</u>, Section 2.7

Work carried out by Homeless Link and St Mungo's on behalf of the Department of Health (2012) found that more than 70% of homeless people discharged from hospital returned to the streets without their housing or underlying health problems being addressed.<sup>27</sup> Since October 2018 emergency departments; urgent treatment centres; and hospitals have been subject to the duty to refer under the HRA 2017 (see pages 5-6).

In <u>The homelessness monitor: England 2018</u> authorities surveyed in 2017 referred to welfare reform when accounting for a rise in rough sleeping in their areas.<sup>28</sup> Other issues more specific to rough sleeping were also mentioned:

<sup>&</sup>lt;sup>27</sup> Improving hospital admission and discharge for people who are homeless. March 2012. Note that hospitals are now subject to the duty to refer subject to the person giving their consent – see section 1, p5.

<sup>&</sup>lt;sup>28</sup> 61% of authorities reported an increase in rough sleeping in their areas.

...particularly reduced access to support and social care services. Unsurprisingly, given the widespread nature of this reported rise in rough sleeping, nearly two thirds (64%) of responding authorities felt that there was a need for additional resources and/or provision of accommodation/services in order to properly address rough sleeping in their locality. The kinds of expanded provision that respondents had in mind often involved additional emergency or night shelter accommodation. Others called for more supported housing suitable for people with complex needs or referenced the need for 'Housing First' provision. For a number of participants, the establishment of outreach services was considered a priority.<sup>29</sup>

Homeless Link's report, <u>Young & Homeless 2020</u> (September 2020) highlighted similar issues contributing to homelessness amongst 16-to-24-year-olds.

<u>The homeless monitor: England 2019</u> again referred to the impact of welfare reform:

- The safety net once provided by Housing Benefit, whereby post housing incomes were protected from erosion below basic benefit levels, has now effectively ended for the bulk of private tenants in receipt of benefit across the country, with young people under 35 particularly badly affected by reduced Local Housing Allowance rates and the working age benefit freeze.
- There is considerable concern amongst local authority respondents of the ongoing expected impact of welfare reform on homelessness in their area. The full roll out of UC is the subject of greatest concern with nearly two thirds of LAs anticipating a "significant" homelessness increase as a result. Aside from anxieties on UC, most LAs anticipated that homelessness would "significantly" increase due to then freeze in LHA rates (53%) and other working age benefits (51%), with almost as many LAs (47%) reporting likewise for the lowered benefit cap.<sup>30</sup>

One of the Government's responses to the coronavirus pandemic was to increase LHA rates over 2020/21 – this was warmly welcomed by the sector, but concerns remain over policy in the longer term (see section 6.2).

On 14 January 2019, then-Minister at MHCLG, Heather Wheeler, responded to a PQ on whether the Department would commission research into the causes of homelessness:

Following a recommendation by the Public Accounts Committee the Ministry for Housing Communities and Local Government and the Department for Work and Pensions jointly commissioned a feasibility study into researching the wider causes of homelessness, including households' experience of the welfare system as well as other factors such as housing affordability or relationship breakdown.

 <sup>&</sup>lt;sup>29</sup> Suzanne Fitzpatrick; Hal Pawson; Glen Bramley; Steve Wilcox; Beth Watts & Jenny Wood, <u>Homelessness monitor: England 2018</u>, April 2018 (Executive summary) p11.
<sup>30</sup> Etranstrick: C. Pawere, H. Parrelay, C. Waad, J. Wetter, P. Stackara, M. S.

<sup>&</sup>lt;sup>30</sup> Fitzpatrick, S., Pawson, H., Bramley, G., Wood, J., Watts, B., Stephens, M. & Blenkinsopp, J. (2019) <u>The Homelessness Monitor: England 2019</u>. London: Crisis.

The feasibility study was completed by an independent supplier, Alma and comprised of three strands:

- a rapid evidence assessment on the causes of homelessness in the UK
- a critique of existing models of homelessness and homelessness projections; and
- identification of options for developing a predictive, quantitative model or suite of models on homelessness.

The Communities Secretary and I are working with the ministerial teams across the DWP to decide how best to take this work forward. We will write to the Public Account Accounts Committee shortly setting out our plans for next steps.<sup>31</sup>

On 5 February 2019, James Brokenshire, then-Secretary of State, said that the research commissioned by the DWP and MHCLG into the causes of homelessness, including the impact of welfare reform, would assist the development of "a predictive model of homelessness and rough sleeping in the long term."<sup>32</sup>

Alma's reports were published on 25 March 2019:

Causes of homelessness and rough sleeping: rapid evidence assessment

Causes of homelessness and rough sleeping: review of models of homelessness

Causes of homelessness and rough sleeping: feasibility study

Commenting on the findings in response to a PQ, the DWP Minister, Will Quince, said:

The causes of homelessness are numerous, varied and complex. A joint study between the Department and the Ministry for Housing, Communities and Local Government, has shown that there is not a direct causal link between welfare and homelessness.

[...]

Attributing homelessness to a single Governmental policy would simplify the issue, and this approach would wrongly deny it the multi-faceted approach which we're committed to delivering.<sup>33</sup>

On 30 August 2019, then-Director General of Housing and Building Safety at MHCLG, Jeremy Pocklington, <u>wrote</u> to the chair of the Committee of Public Accounts, Meg Hillier, to update her on progress following the publication of Alma's research. Briefly, the DWP and MHCLG are working together on a programme of research and analysis which will lead to the development of a predictive model of homelessness trends and which will enable the appraisal of future policy changes on levels of homelessness.<sup>34</sup>

<sup>&</sup>lt;sup>31</sup> Written question – 206896, 14 January 2019

<sup>&</sup>lt;sup>32</sup> Written question – 212132, 5 February 2019

<sup>&</sup>lt;sup>33</sup> Written question – 241435, 10 April 2019

<sup>&</sup>lt;sup>34</sup> Letter from Jeremy Pocklington to Meg Hillier MP, 30 August 2019

On 11 March 2020, Budget 2020 announced that the Shared Accommodation Rate (SAR)<sup>35</sup> exemptions would be **extended** to cover:

- Rough sleepers aged 16-24;
- Care leavers up to age 25; and
- Victims of domestic abuse and human trafficking.<sup>36</sup>

Reacting to the announcement that SAR exemptions would be implemented in June 2021 rather than October 2023, Homeless Link said:

The latest figures show that 9% of rough sleepers in London are under 25 years old and our <u>Young and Homeless</u> research highlighted how the SAR prevented young people moving on from homelessness. This announcement is a helpful step in the right direction.<sup>37</sup>

MHCLG published <u>Understanding the Multiple Vulnerabilities</u>, <u>Support</u> <u>Needs and Experiences of People who Sleep Rough in England- Initial</u> <u>findings from the Rough Sleeping Questionnaire</u> in October 2020. The findings are based on interviews with 563 respondents, all of whom had slept rough within the last year (pre-Covid-19 lockdown). Findings included:

...82% have a mental health vulnerability, 83% have a physical health need, and 60% have a substance misuse need. The vast majority (91%), in addition to having slept rough, had at least once stayed in a form of short-term homeless accommodation and 71% had previously sofa surfed.<sup>38</sup>

The report estimated the annual fiscal costs associated with rough sleeping and use of public services at £12,260 per rough sleeper.

<sup>&</sup>lt;sup>35</sup> SAR limits the amount of assistance with rent payments a single claimant under age 35 living in the private rented sector can get to the cost of a room in a shared house or flat (subject to Local Housing Allowance rates).

<sup>&</sup>lt;sup>36</sup> <u>HC 121, March 2020</u>, para 1.190. The initial intention was to bring in the new exemptions in October 2023. The <u>March 2021 Budget</u> (para 2.28) announced that this would be brought forward to June 2021.

<sup>&</sup>lt;sup>37</sup> Homeless Link, <u>Some short-term wins</u>, <u>but Budget fails to address root causes or offer meaningful route to ending homelessness</u>, 5 March 2021

<sup>&</sup>lt;sup>38</sup> MHCLG, <u>Understanding the Multiple Vulnerabilities</u>, <u>Support Needs and Experiences</u> of <u>People who Sleep Rough in England- Initial findings from the Rough Sleeping</u> <u>Questionnaire</u>, October 2020

## 3. The number of rough sleepers

#### Summary

- Local authorities currently produce an annual count or estimate of rough sleepers in their area.
- There were an estimated **2,688** rough sleepers on any given night in autumn 2020, a fall of **37%** on the year before (but 52% higher than the number in 2010)
- There were **714** rough sleepers in London in the 2020 estimate, 27% of England's total.
- At the start of the Covid-19 pandemic, local authorities were asked to provide accommodation to rough sleepers and those at risk of rough sleeping. This explains much of the fall in numbers between 2019 and 2020. **11,263** people were provided with emergency accommodation in January 2021.
- In London, the CHAIN database records the number of rough sleepers in contact with services across the whole year. **10,726** rough sleepers were in contact with services over 2019/20.

# 3.1 Past approaches to counting rough sleepers

#### Rough sleeper counts 1996-2008

The DETR's 1999 evaluation of the Rough Sleepers Initiative acknowledged difficulties in producing accurate counts of the number of people sleeping rough.<sup>39</sup> The problems include: formulating a clear definition of rough sleeping; identifying a transient and often hidden population; and distinguishing between stock counts taken at one point in time and flow counts of the number of people sleeping rough over a period of time.

From 1996 local authorities were asked to provide annual estimates of rough sleeping in their statistical returns to the Department as part of the Housing Investment Programme process. Authorities were encouraged to work with voluntary sector agencies to conduct head counts of people sleeping rough in their areas where there was a known rough sleeping problem. Policy on how these counts were to be conducted is described below:

- at least two counts a year in areas with a substantial number of rough sleepers (20 or more on a single night);
- at least one count a year in areas with between 10 and 19 rough sleepers on a single night; and
- counts in a selection of areas estimating fewer than 10 rough sleepers on a single night to spot check the validity of those estimates.<sup>40</sup>

The figures from the single night street counts in 1998 produced an estimate of 1,850 rough sleepers in England on any one night. The same count in 1999 produced an estimate of 1,633, of which 635 were in Greater London.<sup>41</sup> The 1998 figure was taken as the baseline figure

<sup>&</sup>lt;sup>39</sup> Department of the Environment, Transport and the Regions (DETR), Homes for street homeless people, December 1999

<sup>&</sup>lt;sup>40</sup> HC Deb 10 December 2001 c574W

<sup>&</sup>lt;sup>41</sup> HC Deb 15 December 1999 c193-4W

for the Labour Government's target to reduce rough sleeping by two thirds by 2002.

In May 2000 Hilary Armstrong, Minister for Local Government and the Regions, reported that street counts in January 2000 showed a fall of around one third in the number of people sleeping rough in central London since June 1998.<sup>42</sup> The June 2000 street count found 546 rough sleepers in Greater London and 1,180 in England as a whole, indicating that the downward trend was continuing.<sup>43</sup> The Rough Sleepers Unit predicted that if the fall in rough sleeping continued at that rate the unit would have met its target by August 2001.<sup>44</sup>

On 3 December 2001 the Labour Government announced that the RSU *had* achieved its target of reducing rough sleeping by at least two thirds by 2002. The November 2001 count found 532 people sleeping rough in England.<sup>45</sup>

On 12 September 2005 the ODPM reported that rough sleeping had fallen to its lowest level ever:

Annual rough sleeping figures for 2005 show a 75 per cent reduction in the number of people sleeping rough in England since 1998, from 1,850 to 459.

...National statistics also published today show the number of people becoming homeless was 17 per cent lower than in the same period the previous year.  $^{\rm 46}$ 

When announcing the new strategy to end rough sleeping by 2012, the Minister, Iain Wright, referred to street count figures which indicated that there were around 483 rough sleepers across the country on any given night.<sup>47</sup> On 15 July 2010 DCLG reported that the numbers of rough sleepers in England had hit an 11-year low: 70 councils had conducted street counts and reported that there were 440 rough sleepers in England on any given night. In comparison, in 2009 76 councils conducted street counts and recorded 464 rough sleepers.<sup>48</sup>

Homelessness charities had long questioned whether street sleeping had been reduced by the extent claimed. Philip Burke of the Simon Community reportedly said that the 2001 figures "do not reflect the full picture" because "the figures centre on some major cities and London Boroughs, and are only a sample reflecting one night of the year."<sup>49</sup> The final estimates were the sum of all counts conducted by local authorities, but each year the majority of local authorities did not conduct a count.

<sup>&</sup>lt;sup>42</sup> HC Deb 9 May 2000 c630

<sup>&</sup>lt;sup>43</sup> HC Deb 15 November 2000 c655W

<sup>&</sup>lt;sup>44</sup> 'Rough Sleepers Unit on schedule to achieve its goal', *Housing Today*, 24 August 2000

<sup>&</sup>lt;sup>45</sup> RSU Press Release, Government meets target on reducing rough sleeping, 3 December 2001

<sup>&</sup>lt;sup>46</sup> ODPM Press Release 2005/190, 12 September 2005

 <sup>&</sup>lt;sup>47</sup> DCLG Press Release, New Goal to end rough sleeping, 18 November 2008
<sup>48</sup> DCLG Press Release, Rough sleeping hits an eleven year low, 15 July 2010; DCLG,

 <sup>&</sup>lt;sup>49</sup> "Rough sleeping figures are 'quick fix' says charity chief", *Inside Housing*, 8

<sup>&</sup>lt;sup>49</sup> "Rough sleeping figures are 'quick fix' says charity chief", *Inside Housing*, 8 September 2000

The Simon Community's July 2002 newsletter claimed, prior to the November 2001 head count, the RSU had decanted rough sleepers into bed and breakfast accommodation and held all-night parties to draw the homeless off the streets in order to push down the count figures.<sup>50</sup> The RSU and Lord Falconer (Minister for Housing at that time) denied these allegations.<sup>51</sup> Questions on the methodology of the counts were asked in the House.<sup>52</sup>

In January 2007 *Inside Housing* reported that the number of people sleeping rough could be "as much as four times higher than the official figure because of the way the statistics are collected." <sup>53</sup> Authorities recording between zero and 10 rough sleepers during the June 2006 count had had their results rounded down to zero. DCLG conceded that the counts did not represent a comprehensive picture of homelessness but said they "provide a useful snapshot of the number sleeping rough on a particular night." <sup>54</sup> Revised guidance on evaluating the extent of rough sleeping was published in March 2007.<sup>55</sup>

#### Rough sleeper counts 2008-2010

As part of the November 2008 announcement, the Labour Government said it would adopt a new approach to assessing the number of rough sleepers:

While we will keep the local counts as a useful measure, we know that they provide a limited snapshot. They should be the start of the process not the end. We want to use the counts and other sources of data to bring together a fuller picture of the different needs of people sleeping rough, the services offered and the outcomes achieved. We want to make sure that people are getting the help that they need.

This information needs to drive further action to tackle rough sleeping. So we will:

- launch a new approach to help local authorities monitor progress and track people sleeping rough, ensuring that counts are not just an opportunity to identify levels of need but more importantly to do something about it;
- launch "Street Needs Audits" to give us a much better understanding of the needs of people on the streets; and
- develop new ways of using data to understand and monitor outcomes for people who have slept rough.<sup>56</sup>

Alongside the publication of the rough sleeper counts in July 2010, the new Housing Minister at that time, Grant Shapps, said he would "shortly consult" on an overhaul of the rough sleeping count methodology. He said:

<sup>&</sup>lt;sup>50</sup> Simon Star, Issue 89, July 2002

<sup>&</sup>lt;sup>51</sup> "Falconer defends rough sleeper count," Housing Today, 24 January 2002

<sup>52</sup> HC Deb 5 March 2002 c186W

<sup>&</sup>lt;sup>53</sup> Inside Housing, "Number of homeless could be four times official figure", 12 January 2007 [subscription required]

<sup>54</sup> Ibid.

<sup>&</sup>lt;sup>55</sup> DCLG, <u>Guidance on evaluating the extent of rough sleeping – 2007 revision</u>, March 2007

<sup>&</sup>lt;sup>56</sup> DCLG<u>, No One Left Out: Communities ending rough sleeping</u>, 18 November 2008

Today's figures show that rough sleeping is at an 11-year low but I am sceptical that these figures reflect the situation on the streets.

Only councils considered to have a rough sleeping problem have been required to conduct counts - so in some of our biggest cities, while local people would be acutely aware of the problem of rough sleeping, official street counts were not conducted.

That's why I will shortly publish plans for a complete overhaul of the way the problem of rough sleeping is assessed so councils and charities can be given a credible measure of the problem in their area.<sup>57</sup>

A consultation document, <u>Proposed changes to guidance on evaluating</u> <u>the extent of rough sleeping: Consultation</u>, was published on 23 July 2010. On 14 September 2010 the Coalition Government issued new guidance for local authorities, <u>Evaluating the Extent of Rough Sleeping</u>: <u>A new approach</u>.

The new methodology has been applied by authorities since October 2010. The guidance is "aimed at getting a clearer picture of the scale of the problem in each area so more targeted support can be provided to some of the most vulnerable in society." <sup>58</sup>

#### 3.2 Rough sleeper counts 2010 - present

The first annual rough sleeping statistics produced under the new guidance were published in February 2011, and are published annually. The latest figures are for autumn 2020.

The new guidance asks local authorities to produce either a formal count or an estimate of the number of rough sleepers in the area. Counts are to be conducted between 1 October and 30 November each year. Estimates should be produced in consultation with agencies working with rough sleepers in the area, although a small number of local authorities have produced estimates without any external consultation.

In 2020, 39 local authorities carried out a count and 275 carried out an estimate. 126 out of these 275 estimated were informed by a 'spotlight street count', where a partial count is undertaken in particular locations. The charity Homeless Link verified the majority of responses, but 14 local authorities provided figures that were not verified by Homeless Link. This is because Homeless Link does not verify estimates that do not involve local agencies independent of the local authority. <sup>59</sup>

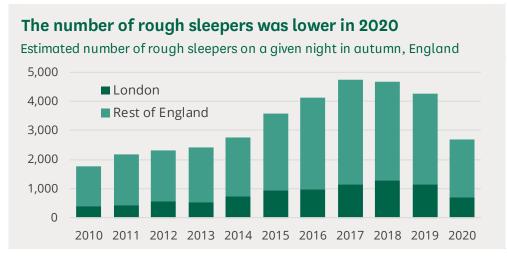
The resulting statistics are intended to provide a 'snapshot' of the number of people sleeping rough on a given night in this period, rather than a complete picture of the number of people sleeping rough across the year. Quality issues are discussed in more detail on pp25-27 of this briefing.

<sup>&</sup>lt;sup>57</sup> CLG Press Release, Rough sleeping hits an eleven year low, 15 July 2010

<sup>58</sup> HC Deb 25 October 2010 c89W

<sup>&</sup>lt;sup>59</sup> MHCLG, <u>Rough sleeping snapshot in England: autumn 2020</u>, 25 February 2021

An estimated 2,688 people were estimated to have slept rough on a single night in autumn 2020. As the chart below shows, this was a substantial fall (37%) compared with the year before. However, the figure is still 52% higher than the estimate for 2010.



Source: MHCLG, Rough sleeping snapshot in England: autumn 2020, Table 1

The estimated number of people sleeping rough on a given year increased each year between 2010 and 2017, reaching a peak of 4,751. The estimate fell slightly in 2018 and 2019.

Autumn rough sleeping estimates, 2010 - 2020 Estimated number of people sleeping rough on a given night England London % change on % change on Number prev. year prev. year Number 2010 1,768 415 2011 2,181 23% 446 7% 2012 557 25% 2,309 6% 2013 2,414 5% 543 -3% 2014 2,744 14% 742 37% 2015 3,569 30% 940 27% 2016 4,134 16% 964 3% 2017 4,751 15% 1,137 18% 2018 4,677 13% -2% 1,283 2019 4,266 -9% 1,136 -11% 2020 2,688 714 -37% -37%

The table below shows full figures for both England and London.

Source: MHCLG, <u>Rough sleeping snapshot in England: autumn 2020</u>, Table 1

#### Geographic variation in rough sleeping

The table below shows the rate of rough sleeping in each region – the estimated number of people sleeping rough per 10,000 households living in the region. London has the highest rate of rough sleeping in the latest estimates (2.02 per 10,000 households), followed by the South West (1.45) and the South East (1.25).

<b>London has the highest rate of rough sleeping</b> Rough sleepers per 10,000 households by region, 2020				
	of rough	Rate per 10,000		
Region	sleepers	households		
London	714	2.02		
South West	354	1.45		
South East	474	1.25		
East of England	266	1.02		
East Midlands	187	0.92		
West Midlands	214	0.88		
Yorks & the Humber	181	0.78		
North West	226	0.71		
North East	72	0.61		
England	2,688	1.14		

Source: MHCLG, <u>Rough sleeping snapshot in England: autumn 2020</u>, Table 1; ONS, <u>2018-based household projections</u> (mid-2020 figures)

The table below shows the local authorities with the highest rate of rough sleeping, within and outside of London. In London, the City of London has a very high rate because its resident population is small. Westminster has a high rate because it has the highest absolute number of rough sleepers by a considerable margin.

## Which local authorities had the highest rate of rough sleeping?

Rough sleepers per 10,000 households: top five local authorities, 2020

Within London			Outside London		
	Number	Rate per		Number	Rate per
	of rough	10,000		of rough	10,000
Local authority	sleepers	households	Local authority	sleepers	households
City of London	23	53.6	Exeter	37	6.8
Westminster	242	19.9	Great Yarmouth	18	4.1
Camden	42	3.7	Thanet	24	3.7
Tower Hamlets	40	3.0	Hastings	16	3.7
Kensington and Chelsea	21	2.8	Cambridge	16	3.6

Source: MHCLG, <u>Rough sleeping snapshot in England: autumn 2020</u>, Table 1; ONS, <u>2018-based household projections</u> (mid-2020 figures)

Outside of London, areas with high rates of rough sleeping included Exeter, Great Yarmouth, and Thanet. As discussed in the previous section, the timing of local authorities' estimates may have had more of an effect on their figures than usual because of changes in Covid-19 restrictions that took place in the autumn.

#### Demographics of rough sleepers

Demographic information about rough sleepers was published for the first time for 2016, and has been published annually since. Demographic information isn't recorded for all rough sleepers, so this data is subject to some uncertainty.

The table below summarises figures for 2020. The majority of rough sleepers recorded were male (85%), while 14% where female. 87% were aged 26 and over and 5% were aged 25 and under.

Nationality was also recorded. 72% of rough sleepers with nationality recorded were UK nationals, 18% were EU nationals and 5% were non-EU, non-UK nationals. In London, rough sleepers were more likely to be from overseas: 38% were nationals of EU countries and 7% were nationals of non-EU countries.

#### **Demographics of rough sleepers in England** Estimated number of rough sleepers, 2020

	England			London	
	Number	% of total	Number	% of total	
Gender					
Male	2,277	85%	594	83%	
Female	377	14%	109	15%	
Nationality	,				
UK	1,922	72%	302	42%	
EU	472	18%	270	38%	
Non-EU	128	5%	81	11%	
Not known	166	6%	61	9%	
Age					
Under 18	1	0%	0	0%	
18-25	138	5%	39	5%	
26 and over	2,349	87%	602	84%	
Not known	200	7%	73	10%	

Source: MHCLG, Rough sleeping snapshot in England: autumn 2020, Tables 2a-c

#### The effect of Covid-19 measures

The fall in the rough sleeping estimate in autumn 2020 is likely to be primarily driven by the government's Covid-19 response.

On 26 March 2020, the government asked local authorities to provide accommodation to people who were sleeping rough, at risk of sleeping rough, or living in homeless accommodation that would make it difficult to self-isolate (e.g. shelters and assessment centres). Local authorities

worked to secure accommodation through hotel rooms, student accommodation, and other sources. This work became known as the 'Everyone In' initiative.

The government has since announced further support for rough sleepers. The Next Steps Accommodation Programme launched in May 2020, with the aim of ensuring that those accommodated through the Everyone In initiative were helped into longer-term accommodation rather than returning to rough sleeping. The programme includes two funding streams for local authorities, aimed at providing both short-term and longer-term accommodation. For more information on the government's response, see section 5.3 of this briefing and the separate Library briefing <u>Coronavirus: Support for rough sleepers (England) (CBP 9057)</u>.

MHCLG has published several statistical releases which aim to quantify the number of people helped through these schemes. The statistics are based on management information provided by local authorities – they are not independently verified in the same way as the annual rough sleeping estimates, and should be treated as indicative only.

MHCLG's first release of management information from May 2020 reported that 14,610 people had been provided with emergency accommodation during the Covid-19 pandemic, of whom 4,450 were helped by London local authorities. <sup>60</sup>

This release was followed by another release in February 2021, which included management information for several months. The data shows both the number of people provided with emergency accommodation, and the number of people helped to move on from emergency accommodation into settled accommodation or supported housing. The table below shows the figures for England. The <u>full release from</u> <u>MHCLG</u> includes local authority data where available.

# How many people have local authorities helped accommodate during Covid-19?

Reported number of people accommodated, England

	Emergency	Helped into 'move
	accommodation	on' accommodation
September 2020	10,509	19,583
November 2020	9,809	23,193
December 2020	9,673	24,756
January 2021	11,263	26,167

Source: MHCLG, <u>Coronavirus (Covid-19) emergency accommodation survey data:</u> January 2021, 25 February 2021

 <sup>&</sup>lt;sup>60</sup> MHCLG, <u>Coronavirus (Covid-19) emergency accommodation survey data: May 2020</u>,
3 June 2020

As the table shows, the number in emergency accommodation fell somewhat in November and December 2020 relative to September, before rising again in January 2021.

The figures for the number of people in emergency accommodation are considerably larger than the annual rough sleeping estimates described above. This demonstrates that a 'snapshot' of people sleeping rough on a given night captures only a proportion of the number of people who might sleep rough intermittently, become at risk of rough sleeping at a particular time, or be housed in shelters or similar forms of accommodation.

#### Quality of official rough sleeping statistics

The rough sleeping statistics published by MHCLG are understood not to give a complete picture of the number of people who sleep rough during a given year, and do not capture data on other forms of homelessness. MHCLG describes the statistics as a 'snapshot' of rough sleeping and notes that "accurately estimating the number of people sleeping rough within a local authority is inherently difficult given the hidden nature of rough sleeping".<sup>61</sup>

The figures do not have <u>National Statistics</u> status, which means that they do not meet the standards set out in the UK Statistics Authority's (UKSA's) Code of Practice for Statistics. UKSA published an assessment of compliance in December 2015 in which the rough sleeping statistics were deemed not to meet the standard of National Statistics:

For the Rough Sleeping statistics, this report concludes that there is work to be done in respect of the three pillars of National Statistics - trustworthiness, quality and value - and I consider that the key first step in this will be for the statisticians to demonstrate greater control over decision making around these statistics.<sup>62</sup>

MHCLG's Rough Sleeping Strategy, published in August 2018, included a commitment to "improve the evidence base" around rough sleeping:

[A]cross the strategy, we have made a number of commitments to piloting new approaches to inform wider roll-out, improving data and building the evidence base. We have already introduced the H-CLIC data collection arrangements through which local authorities will be gathering and reporting on the causes of homelessness, and the accommodation and support needs of people asking for help, including single people threatened with homelessness and those sleeping rough. <sup>63</sup>

UKSA has also previously expressed concern about the differing methodologies used by local authorities to generate their figures.

Local authorities may carry out a direct count of rough sleepers on a single night, or an estimate with input from local agencies. Both approaches have strengths and pitfalls and may be appropriate in different circumstances. However, the proportion of local authorities carrying out a count has rose from 16% in 2017 to 22% in 2018 and

<sup>&</sup>lt;sup>61</sup> MHCLG, <u>Rough sleeping snapshot in England: autumn 2020</u>, 25 February 2021

<sup>&</sup>lt;sup>62</sup> UK Statistics Authority, <u>Statistics on Homelessness and Rough Sleeping in England</u> (Department for Communities and Local Government), December 2015

<sup>&</sup>lt;sup>63</sup> MHCLG, <u>The rough sleeping strategy</u>, 13 August 2018, p20

25% in 2019. The proportion fell to 12% in 2020, perhaps due to logistical problems with carrying out a count while Covid-19 restrictions were in place. <sup>64</sup>

In March 2019, UKSA responded to a letter from then-Shadow Secretary of State for Housing, John Healey, about whether this change in the mix of approaches had affected the overall rough sleeping count:

The latest official statistics show a significant change between 2017 and 2018 in the way many local authorities are recording rough sleeping, with many more authorities taking a street count or spotlight count approach than in recent years. This is particularly apparent for areas receiving additional funding under the Rough Sleeping Initiative (RSI). More could have been done to acknowledge and explore this apparent methodological change this year and its impact in particular on the RSI areas. We welcome the substantially expanded statistical narrative and quality information in the latest statistics but expect greater clarity about what is driving this change in methods, the relationship to RSI funding, and the extent to which it may have affected comparability of the series. <sup>65</sup>

The letter also criticised the timescale for the commitments made in MHCLG's Rough Sleeping Strategy:

Rough sleeping statistics have never been designated National Statistics, and the Secretary of State acknowledged that they may never satisfy the requirements to achieve that status. Nevertheless, MHCLG did commit to improvements.

The department's Rough Sleeping Strategy includes welcome plans for that. However the only timetable in the plan is to make the improvements over the next nine years. This seems to us so lengthy a period that it could be taken as not really being a commitment. We have been in contact with the department to urge greater speed and clarity about the plans. <sup>66</sup>

MHCLG has since published an <u>evaluation of the Rough Sleeping</u> <u>Initiative</u> (2018) that attempts to account for the shift in methods used by some local authorities receiving funding between 2017 and 2018. It found that rough sleeping did appear to decrease overall in areas that received RSI funding, compared with trends in rough sleeping in a control group that didn't receive funding.<sup>67</sup> However, the control group had lower levels of rough sleeping overall than the RSI group, meaning that it was not completely comparable.

In July 2020, the Office for Statistics Regulation (OSR) completed a review of the compliance of the rough sleeping estimates with the Code of Practise for Statistics. A <u>letter from the OSR to the Head of Profession</u> <u>for Statistics at MHCLG</u> highlighted "positive features that demonstrate

<sup>&</sup>lt;sup>64</sup> MHCLG, <u>Rough sleeping snapshot in England: autumn 2020</u>, 25 February 2021

<sup>&</sup>lt;sup>65</sup> Letter from Sir David Norgrove, Chair, UK Statistics Authority, to Rt Hon John Healey MP, Shadow Secretary of State for Housing, 25 March 2019

<sup>66</sup> Ibid.

<sup>&</sup>lt;sup>67</sup> MHCLG, <u>Impact evaluation of the Rough Sleeping Initiative 2018</u>, 12 September 2019

the quality and value of the statistics" as well as identifying areas for improvement.  $^{\rm 68}$ 

The Commons Library Insight article <u>Rough sleeping statistics: how</u> <u>reliable are they?</u>, published after the autumn 2019 figures were released, looks at the quality of rough sleeping statistics in more detail.

# 3.3 Statistics from the London CHAIN database

As noted earlier, the Combined Homelessness and Information Network (CHAIN) database contains information about rough sleepers in London who have been contacted by outreach teams or who have accessed accommodation for rough sleepers in London. CHAIN is used by people working with rough sleepers in London and it is maintained by St Mungo's. The data does not include people from "hidden homeless" groups such as those "sofa surfing" or living in squats, unless they have also been in contact with an outreach team, day centre or assessment hub.

Annual reports based on data from CHAIN are published by the Greater London Authority (GLA). The chart below shows the total number of people in contact with rough sleeping services and outreach workers in each financial year.

#### Number of people seen rough sleeping in London Any point in the year % change on previous Year Number of people year 2010/11 3,975 2011/12 5,678 +42.8% 2012/13 6,437 +13.4% 2013/14 +1.1% 6,508 2014/15 7,581 +16.5% 2015/16 8,096 +6.8% 2016/17 8,108 +0.1% 2017/18 7,484 -7.7% 2018/19 +18.3% 8,855 2019/20 10,726 +21.1%

Source: Greater London Authority, <u>CHAIN annual report April 2019 – March 2020</u>, Section 2.2

The number of people recorded rose in each year between 2010/11 and 2016/17. In 2019/20, a total of 10,726 people were in contact with

<sup>&</sup>lt;sup>68</sup> OSR, <u>Letter from Mark Pont to Sandra Tudor: Compliance Check of Rough sleeping</u> <u>snapshot in England</u>, 3 July 2020

rough sleeping services – a 21% increase on the year before. The annual report for 2019/20 notes that these increases are partly driven by changes in outreach capacity, and not just the number of people sleeping rough:

The significant increase in 2011/12 is likely to have been at least in part accounted for by the expanded outreach presence associated with the introduction of No Second Night Out.

Likewise, during 2018/19 significant new funding saw a large increase in the number of outreach services and staff in London, which was further increased during 2019/20. As noted above, the introduction of bimonthly street counts alongside this new funding is also likely to have had an influence on the figures. <sup>69</sup>

Out of all rough sleepers recorded in 2019/20, 66% had not been seen rough sleeping before that year. 22% had been rough sleeping the year before as well, and 12% had been rough sleeping in previous years but not the year before. <sup>70</sup> 60% of everyone recorded were seen rough sleeping just once during the year.

During 2019/20, 41% of all people seen sleeping rough during the year were booked into accommodation – a total of 4,394 people. Hubs, shelters and emergency accommodation were the most common types of accommodation booked, accounting for 48% of all bookings. 43% of all bookings were for temporary accommodation, and 9% for long-term accommodation. Note that a person may be booked into accommodation more than once during the year (and long-term accommodation, by nature, is likely to be booked less frequently).<sup>71</sup>

893 people seen rough sleeping for the first time in 2019/20 were recorded as having approached their Local Authority Housing Options service for help in the 12 months prior to first being seen rough sleeping. This represents 13% of all new rough sleepers in the year. Of these, 821 (92%) had approached Housing Options teams in London boroughs.<sup>72</sup>

#### Nationality of London rough sleepers

	2018/19	2019/20	% change
UK	4,023	4,683	+16.4%
Central & Eastern Europe	2,518	2,924	+16.1%
Other Europe	697	885	+27.0%
Rest of world	916	1,280	+39.7%
Not known	701	954	+36.1%

Around 13% of rough sleepers seen in 2019/20 in London had contacted a local authority for assistance **before sleeping rough**.

Source: Greater London Authority, <u>CHAIN annual report April 2019 – March 2020</u>, Section 4.2

CHAIN also provides a detailed breakdown by nationality. The table above shows the change in the number of rough sleepers in each broad

<sup>71</sup> Ibid , p35

<sup>&</sup>lt;sup>69</sup> Greater London Authority, CHAIN annual report, April 2019 – March 2020, p.6

<sup>&</sup>lt;sup>70</sup> Ibid., p4

<sup>72</sup> Ibid., p13

nationality category over the last two years. Around 8-9% of rough sleepers were recorded without a nationality identified, so these figures should be treated as indicative only.

The number of rough sleepers grew in each nationality category, but the largest proportional growth was seen in the number of rough sleepers from outside of Europe and the UK. Overall, identified UK nationals made up around 44% of rough sleepers in 2019/20 while people from Central or Eastern European (CEE) countries made up 27%.

The table on the right shows the ten most commonly-recorded nationalities.

The CHAIN Street to Home reports and bulletins for previous years, which provide a more detailed breakdown of the characteristics of rough sleepers with whom contact has been made, are accessible online on the St Mungo's website. The reports and bulletins for 2019/20 are on the Greater London Authority's website.

#### 3.4 Deaths of homeless people

The Office for National Statistics (ONS) has published <u>Experimental</u> <u>Statistics on deaths of homeless people</u>. The statistics mainly cover people who, at the time of their death, were sleeping rough or using emergency accommodation such as homeless shelters.

The figures are classed as <u>Experimental Statistics</u> because they are still in development. They are based on death registrations, which can take several months after death to complete. Local registrars are known to follow a variety of practises in recording the deaths of homeless people.

In 2019, there were an estimated 778 deaths of homeless people registered in England and Wales – the highest number since the time series began in 2013. Men accounted for the majority of deaths: 88% of estimated people who died were men, while 12% were female.

The average age of death identified was 45.9 years for men and 43.4 years for women. Note that these figures are not the same as life expectancy and should not be treated as such.

Most deaths recorded were due to drug-related poisoning, suicide, and alcohol-specific causes. An estimated 37% of deaths (289 people) were related to drug poisoning, while 14% (112 people) were caused by suicide and 10% (76) were due to alcohol-specific causes. The remaining 39% of deaths were due to a range of different causes.<sup>73</sup>

#### Most common nationalities recorded, 2019/20

	Nation	Total
1	UK	4,693
2	Romania	1,491
3	Poland	828
4	India	218
5	Lithuania	203
6	Bulgaria	155
7	Eritrea	144
8	Portugal	132
9	Italy	119
10	Ireland	111

<sup>&</sup>lt;sup>73</sup> ONS, <u>Deaths of homeless people in England and Wales: 2019 registrations</u>, 14 December 2020

# 4. Tackling rough sleeping (1990 to 2010)

Crisis commissioned the Centre for Housing Policy at the University of York to conduct a review of single homelessness in the UK between 2000 and 2010. The study, <u>A review of single homelessness in the UK</u>, (2011) provides an overview of the history, causes and policy responses to single homelessness, and assesses how successful these policies were in tackling the issue. The study suggested some policy responses for the following decade.

### 4.1 Rough Sleepers Initiative (RSI) 1990-99

The RSI marked a significant attempt to tackle rough sleeping. Originally envisaged as a short-term initiative, the RSI incorporated a range of approaches and schemes – its broad aim was to make it unnecessary for people to sleep rough on the streets of London.

The programme ran for nine years and spanned both Conservative and Labour Governments. Over the period of its operation the RSI recorded some significant successes. It was replaced in 1999 with Labour's Homelessness Action Programme. More information can be found in Library Briefing Paper 07121, <u>The Rough Sleepers Initiative (RSI) 1990-99.</u>

# 4.2 After the RSI: reducing rough sleeping by two-thirds by 2002

Then- Minister for Housing, Nick Raynsford, described in some detail the steps the Labour Government was taking to tackle youth homelessness in response to a <u>PQ in February 1999</u>.<sup>74</sup>

The Homelessness Action Programme replaced the RSI and section 180 funding from the end of March 1999.

Annex C to the Social Exclusion Unit's (SEU) report, Rough Sleeping, <sup>75</sup> set out the Labour Government's action plan for dealing with rough sleeping. The Unit's recommendations for tackling rough sleeping contained three main strands. First, the relevant Government departments should address the major flows into rough sleeping – people leaving care, the armed forces and prisons. Second, the Department for Education and Employment (DfEE) and (Department of the Environment, Transport and the Regions (DETR) should disseminate best practice in preventing and dealing with rough sleeping. Third, local bodies should co-ordinate the actions of central Government, local authorities, voluntary agencies and business.

The SEU set a target of reducing the number of people sleeping rough by two thirds by 2002. It had found that around 1,850 people slept

<sup>&</sup>lt;sup>74</sup> HC Deb 8 February 1999 c9-10W

<sup>&</sup>lt;sup>75</sup> Cm 4008, July 1998

rough each night and that 10,000 people slept rough over the course of a year (1998).

The Rough Sleepers Unit (RSU), headed by Louise Casey, was established within DETR in April 1999 and assumed responsibility for national rough sleeping policy from September 1999. The Unit was set the task of implementing the recommendations of the Social Exclusion Unit by working on a radical new approach to help vulnerable rough sleepers off the streets, rebuilding the lives of former rough sleepers and preventing the new rough sleepers of tomorrow from developing.

The DETR published its first <u>Annual Report on Rough Sleeping</u> in August 1999. This report described the Labour Government's work on tackling rough sleeping since the publication of the SEU report in July 1998. The report noted the Government's achievements including:

- better co-ordination of Government departments, local authorities and voluntary agencies;
- setting up the Rough Sleepers Unit;
- establishing the £34 million Homelessness Action Plan outside London;
- tailoring the New Deal and other employment initiatives to meet the needs of rough sleepers.

The Labour Government published <u>Coming in from the cold: the</u> <u>Government's Strategy on Rough Sleeping</u> in December 1999. This report detailed a package of measures devised by the Rough Sleepers Unit to assist vulnerable rough sleepers with alcohol, drug and mental health problems.<sup>76</sup>

A companion document, <u>Coming in from the Cold: delivering the</u> <u>strategy</u>, was published in January 2000. This strategy started in April 2000; it was hoped that it would achieve the Government's aim of reducing rough sleeping in England by at least two thirds by 2002.

In July 2000 the Rough Sleepers Unit unveiled schemes aimed at preventing ex-offenders from ending up on the streets.<sup>77</sup> Policy recommendations aimed at preventing ex-offenders from becoming rough sleepers can be found in the report, <u>Blocking the Fast Track from</u> <u>Prison to Rough Sleeping</u>.<sup>78</sup>

In September 2000 the Unit announced schemes specifically aimed at preventing young people from ending up on the streets.<sup>79</sup> Safe Stop for young people sleeping rough in London provided short-term accommodation for people aged between 16 and 24. Centrepoint was given funds to provide a care-leaving strategy support service to local authorities in London to ensure young people made a successful transition from care to independent living.

- <sup>77</sup> Cabinet Office Press Release 258/00, 17 July 2000
- <sup>78</sup> DETR, July 2000

<sup>&</sup>lt;sup>76</sup> DETR Press Notice 1201, 15 December 1999

<sup>&</sup>lt;sup>79</sup> Cabinet Office Press Release 303/00, 18 September 2000

Around the country the Unit funded schemes to educate young people on the challenges of independent living, i.e. in Newcastle, Brighton and Oxford. Alone in London was funded to provide family mediation and returning home services for young people in Safe Stop, rolling shelters and day centres. Emergency Nightstop accommodation was funded in Bristol and developed in new areas throughout the UK. The RSU published research into the specific needs of care leavers in September 2000<sup>80</sup> to which the then Government responded later that month.

The RSU published its first progress report on the Labour Government's strategy for tackling rough sleeping in October 2000<sup>81</sup> a second progress report followed in August 2001.<sup>82</sup>

A new Homelessness Directorate was established in January 2002 to "bring together and invigorate existing work to help homeless people, as well as develop new work to help prevent homelessness, and investigate its underlying causes." <sup>83</sup> The Directorate brought together the RSU, Bed & Breakfast Unit and a new team to advise local authorities on tackling homelessness.

In 2003 the Department of Transport, Local Government and the Regions launched <u>More Than a Roof</u>, which set out the Labour Government's new approach to tackling homelessness.<sup>84</sup>

On 13 December 2004 the Labour Government announced a £150 million funding package for action to "prevent and reduce" homelessness. An additional £90 million was targeted at improving the condition of hostel accommodation and services aimed at helping rough sleepers make a permanent move away from the streets. An allocation of £60 million was shared between local authorities and voluntary agencies over 2005/06 "to deliver front line services and take forward other initiatives to reduce homelessness." <sup>85</sup> The press release stated that this funding came "via the Spending Review 2002 and was confirmed through the Spending Review 2004." A policy briefing on improving hostels through the Hostels Capital Improvement Programme was published in September 2006.

# 4.3 Extending the priority need categories - 2002

Local authorities have never had a duty to secure accommodation for *all* homeless people. As explained in section 1, to qualify for a full

<sup>&</sup>lt;sup>80</sup> Leaving Care: a Time for Change

<sup>&</sup>lt;sup>81</sup> Coming in from the Cold: progress report, 2000

<sup>&</sup>lt;sup>82</sup> Coming in from the Cold: progress report, August 2001

RSU Press release, Government meets target on reducing rough sleeping,
3 December 2001

<sup>&</sup>lt;sup>84</sup> DTLR, More Than a Roof, 2003

<sup>&</sup>lt;sup>85</sup> ODPM Press Release 2004/0313, 13 December 2004

rehousing duty an applicant has to fall into one of the priority need categories set out in section 189 of the *Housing Act 1996* (as amended).

In 2001 the Labour Government consulted on proposals to extend these categories to include homeless people who are vulnerable because they have an institutionalised or care background, all 16 and 17-year-olds and people fleeing harassment or domestic violence. A statutory instrument to introduce these new categories came into effect on 31 July 2002. The Labour Government hoped that the extension of these categories would, in turn, reduce the number of people forced into rough sleeping.

In addition, the *Children (Leaving Care) Act 2001* came into force in October 2001. This Act placed a new duty on local authorities to ensure that care leavers are provided with suitable accommodation, which does not include temporary accommodation.<sup>86</sup>

Organisations dealing with the homeless welcomed these changes, particularly the extension of the priority need categories, but expressed concern that the burden might be too great for some local authorities to cope with. Organisations giving evidence to the ODPM: Housing, Planning, Local Government and the Regions Select Committee's 2004-05 inquiry into homelessness repeated these concerns:

As the ODPM admitted in their evidence, the greater number of categories has led to a substantial increase in the number of acceptances. Local authorities complain that they have not been given adequate resources to cope with this foreseeable of the 2002 Order. Norwich City Council said that the successful implementation of the Order was being affected by a 'lack of appropriate/suitable temporary and permanent accommodation.'<sup>87</sup>

A further criticism levelled at the Government was that the extension of the categories did not go far enough. The Connection at St Martin's suggested the inclusion of:

> A person who is vulnerable as a result of having become entrenched in a pattern of street living through a sustained period of rough sleeping.<sup>88</sup>

The Government's response to the Committee rejected further extensions to the priority need categories.<sup>89</sup>

#### 4.4 Labour's target to end rough sleeping by 2012

In April 2008, the Department for Communities and Local Government (DCLG) published a discussion paper <u>Rough Sleeping 10</u> <u>years on: From the streets to independent living and opportunity</u>, to inform the development of an updated Government strategy. The Homelessness Reduction Act 2017 has extended local authorities' duties to prevent and relieve homelessness.

<sup>&</sup>lt;sup>86</sup> HC Deb 10 June 2002 c1079W

<sup>&</sup>lt;sup>87</sup> ODPM: Housing, Planning, Local Government and the Regions Select Committee, HC 61-I, Third Report of Session 2004-05, Homelessness, para 45

<sup>&</sup>lt;sup>88</sup> Ibid., para 46

<sup>&</sup>lt;sup>89</sup> Cm 6490, para 9

Responses received to this paper were summarised in <u>Rough Sleeping</u> <u>10 Years On: From the streets to independent living and opportunity -</u> <u>Analysis of responses to discussion paper - Executive summary</u>.

On 18 November 2008, the Labour Government announced a new goal to end rough sleeping by 2012. A new action plan was issued, backed by an allocation of  $\pm 200$  million.<sup>90</sup>

The full 15-point action plan, <u>No One Left Out: Communities ending</u> rough sleeping, which was developed with leading rough sleeping charities, involved action, advice and assistance across England to prevent the flow of people on to the streets, as well as to support those already there to get off the streets into stability. The plan called on communities to get more involved in supporting those in their area at risk of rough sleeping, to help stop the flow on to the streets, ensuring that the right resources reach the right people at the right time.

Progress against the 2008 action plan was set out in No One Left Out: communities ending rough sleeping - An annual progress report: November 2008 - November 2009 (November 2009). DCLG issued a press notice on the launch of this progress report which highlighted the following achievements:

> One year on from the launch of the 'No One Left Out' strategy to end rough sleeping further action to stem the flow of new rough sleepers coming on to the street and reach entrenched rough sleepers is well underway, according to a progress report published today.

> Funding has been provided to help hundreds of rough sleepers find homes in the private rented sector through the Small Grants programme. Through this, councils can help provide deposits so that rough sleepers are able to secure privately rented accommodation.

> A mentoring and befriending scheme has also been established for vulnerable housed rough sleepers to help the stay in their accommodation and begin to make friends and new social support networks in their community.

Ian Austin, Homelessness Minister, said:

"We have achieved a lot in the past year, kick-starting the new and innovative ideas outlined in the Rough Sleeping Strategy. But meeting our target of ending rough sleeping by 2012 will depend upon the continued hard work of Government departments, local authorities, the voluntary sector and other agencies dealing with rough sleeping.

"Together we must maintain this momentum and continue the drive to find, and put in place, long-term solutions to tackle rough sleeping."

Other achievements outlined in the report include:

• Close working between the health service and other agencies to make sure that rough sleepers who find themselves in hospital or provision don't just end up back on the streets when they are discharged

- A bus outreach team in London funded by CLG and Transport for London to engage and help rough sleepers who are sleeping on the back of buses in the capital
- Advisory visits by a team of experts to more than 80 local authorities across England to support councils in taking steps to tackle rough sleeping in their area
- The establishment of a variety of reconnections services for destitute rough sleepers from the Eastern European states that have seen hundreds of rough sleepers voluntarily returned to their home countries with the necessary support to make that move a positive one.

Jenny Edwards, Chief Executive of Homeless Link, the national umbrella organisation for agencies working to end homelessness, said:

"Tremendous progress has been made in the last year towards our goal of ending rough sleeping by 2012. We are particularly encouraged by CLG's leadership in driving support from other national government departments and their willingness to pilot approaches, such as the hospital discharge protocol, in partnership with the NHS, which aims to prevent people leaving hospital with nowhere to go. We know we need to join up support so that people can rebuild their lives. But we must not become complacent, especially at this time of intense economic and social pressure. We must constantly seek to learn from others and push ahead if we are finally to close the door into rough sleeping in every community." <sup>91</sup>

Organisations working with the street homeless drew attention to increased demand as a result of recessionary pressures in terms of growing redundancies and repossessions.<sup>92</sup> Calls were made for more help from the prison service and NHS to ensure patients and ex-offenders do not become homeless on discharge.<sup>93</sup> In 2009 DCLG published good practice guidance for local authorities on the prevention of homelessness in respect of ex-offenders, <u>Homelessness Prevention and Meeting Ex-Offenders' Needs.<sup>94</sup></u> A key issue identified by commentators was how success would be defined in terms of achieving the 2012 target.<sup>95</sup>

#### London

In London, the area of the country with the highest number of rough sleepers, the London Delivery Board (LDB)<sup>96</sup> was charged with meeting the 2012 target; then-Mayor, Boris Johnson, endorsed the target. The LDB's annual progress report was published in February 2010; it listed the following achievements:

• Helped three quarters of London's 205 most entrenched rough sleepers off the streets;

<sup>&</sup>lt;sup>91</sup> DCLG Press Release, 27 November 2009

<sup>&</sup>lt;sup>92</sup> Inside Housing, "Everyone indoors", 26 February 2009 [subscription required]

<sup>&</sup>lt;sup>93</sup> Ibid.

<sup>&</sup>lt;sup>94</sup> Now archived.

 <sup>&</sup>lt;sup>95</sup> *Inside Housing,* "Everyone indoors", 26 February 2009 [subscription required]
<sup>96</sup> A partnership body established in 2008 which was chaired by the Mayor's

Housing Advisor and which brought together central London boroughs, government departments, the voluntary sector and key stakeholders.

- Created a new outreach service to tackle rough sleeping on London's buses;
- Established a street doctor service, starting in March, to work with vulnerable long term rough sleepers still living on the streets;
- Re-launched the Pan-London Reconnection Protocol to help rough sleepers reconnect with their home areas;
- Developed a targeted programme to prevent vulnerable rough sleepers returning to the streets from hostel or other accommodation;
- Agreed a system with London's boroughs to help rough sleepers accessing services across several boroughs;
- Promoted volunteering opportunities for those wanting to end rough sleeping.<sup>97</sup>

In December 2010, the Mayor announced funding of £750,000 had been secured for a homelessness outreach scheme to ensure no-one would be forced to sleep on London's streets for more than one night – the "No Second Night Out" project. The scheme, which began as a pilot in April 2011 and which was extended to all 33 London boroughs on 1 June 2012, had the aim of helping the Mayor reach the target of ending rough sleeping in the capital by the end of 2012.<sup>98</sup> The target was not achieved but the Mayor retained a target to end rough sleeping in the capital; in May 2013 it was announced that homelessness charity Broadway (now St Mungo's) had won a £5 million two-year contract to run London's No Second Night Out scheme from June 2013.

*Inside Housing* reported in September 2010 that the Government had "refused to confirm their support for the target [to end rough sleeping by 2012]." <sup>99</sup> However, in its <u>Vision to end rough sleeping</u>: <u>No Second</u> <u>Night Out nationwide</u> (July 2011), the Coalition Government said it "fully supports the Mayor's commitment to end rough sleeping in London by 2012." <sup>100</sup>

<sup>&</sup>lt;sup>97</sup> Progress report on ending London's rough sleeping, [accessed on 4 January 2016]

<sup>&</sup>lt;sup>98</sup> Local Government Executive Press Release, 20 December 2010

<sup>&</sup>lt;sup>99</sup> Inside Housing, "Government shies away from 2012 rough sleeping pledge," 24 September 2010 [subscription required]

# 5. Tackling rough sleeping (2010 onwards)

# 5.1 The Coalition Government

A press release issued by DCLG on 15 July 2010 confirmed that the new Minister for Housing at that time, Grant Shapps, would "do all he can to safeguard homelessness funding in the face of tough economic times." The press release went on to say that, despite in-year savings of  $\pounds 6.2$  billion across Whitehall, and the emergency Budget which outlined further measures to cut the deficit, Government funding for tackling homelessness had "remained unchanged." <sup>101</sup>

A <u>Ministerial Working Group</u> was established to prevent and reduce homelessness. The working group's initial focus was on a vision to end rough sleeping:

The Ministerial Working Group will focus on those living on the streets and those in temporary or insecure accommodation, such as hostels, shelters and squats, who are at significant risk of rough sleeping. People being assisted under the legislation may also be considered where there are specific -government issues to address.<sup>102</sup>

As previously noted, Boris Johnson announced funding of £750,000 had been secured for the No Second Night Out (NSNO) project in December 2010. The scheme was eventually rolled-out to all 33 London boroughs on 1 June 2012. The aim was to help the Mayor reach the target of ending rough sleeping in the capital by the end of 2012.<sup>103</sup> The target was not achieved but the Mayor retained a target to end rough sleeping in the capital. Broadway (now St Mungo's) won a £5 million two-year contract to run London's NSNO scheme from June 2013.

On 6 July 2011 Grant Shapps announced an additional £20 million for a Homelessness Transition Fund to be administered by the umbrella group Homeless Link. This funding enabled the countrywide roll-out of NSNO. Full details of the Coalition Government's commitment to rough sleepers can be found in <u>Vision to end rough sleeping</u>: No Second Night <u>Out nationwide</u> (July 2011). The Fund was to run to March 2015.<sup>104</sup>

As the name of the scheme suggests, NSNO aims to increase the proportion of new rough sleepers who are prevented from spending a second night sleeping rough. Teams of outreach workers bring rough sleepers to an assessment hub where they are assisted to exit rough sleeping by a variety of means, including reconnection with their home areas. A rough sleeping phone line and NSNO website have been set up to encourage and enable the public to report rough sleepers when they see them.

<sup>&</sup>lt;sup>101</sup> DCLG Press Release, Rough sleeping hit eleven year low, 15 July 2010

<sup>&</sup>lt;sup>102</sup> The <u>minutes of the Group's meetings</u> can be accessed online.

<sup>&</sup>lt;sup>103</sup> Local Government Executive Press Release, 20 December 2010

<sup>&</sup>lt;sup>104</sup> An evaluation report and case studies of the Homeless Transition Fund can be found on the Homeless Link website.

An <u>evaluation</u> of the first six months of NSNO (April to September 2011) was published in December 2011. The researchers found that the project had been "highly successful in meeting its aim of supporting more new rough sleepers to move off the streets more quickly" and that new rough sleepers were less likely to return to rough sleeping in London.<sup>105</sup>

An assessment of <u>No Second Night Out Across England</u> was published in February 2014. The report recorded some successes. In particular it showed that around seven in 10 (67%) rough sleepers across England were being helped off the streets the day they were found, and that nearly eight in 10 (78%) did not return after receiving help. Tackling rough sleeping quickly has been found to yield benefits in terms of preventing the development of a long-term problem. The report also observed that although most local authorities had signed up to the principles of NSNO, "not every area had developed a specific new service response." <sup>106</sup> The need for continued investment was stressed:

> ...the progress that has been made in the last two years can only be sustained through sufficient investment. 91% of NSNO services in the sample were funded by the Homelessness Transition Fund, but with this funding due to end in March 2015, there is a real risk that the good work will be undone through lack of funding.<sup>107</sup>

The Department of Health (DOH) made £10 million available (the Homeless Hospital Discharge Fund) for projects to improve the identification of homeless people in hospital and to provide suitable accommodation on discharge. In September 2013 the DOH announced that 52 projects had been awarded a share of the £10 million.<sup>108</sup> An evaluation of the scheme's operation was published in January 2015.<sup>109</sup>

The Minister, Marcus Jones, was tasked with leading on homelessness for the Coalition and, initially, the 2015 and 2017 Governments. Marcus Jones summarised work undertaken by the Coalition Government to tackle rough sleeping during a speech at a conference organised by Homeless Link on 8 December 2015:

> Over the last Parliament, we have made great strides in ensuring that homeless people have the right support that they need to get back on their feet. Through the central investment that government has made to support local areas to tackle and prevent homelessness, we have delivered a lot together.

> Our £8 million <u>Help for Single Homeless Fund</u> has allowed 168 local authorities to partner up together to help some of the hardest to reach individuals. These projects are offering support to help people turn their lives around and find a long term solution that supports their needs.

<sup>&</sup>lt;sup>105</sup> Broadway, York University & Crunch Consulting, <u>No second night out: an evaluation</u> of the first six months of the project, December 2011

<sup>&</sup>lt;sup>106</sup> Homeless Link, <u>No Second Night Out Across England</u>, 2014

<sup>&</sup>lt;sup>107</sup> Ibid.

<sup>&</sup>lt;sup>108</sup> <u>DOH Press Release</u>, Ten million pound cash boost to improve the health of homeless people, 6 September 2013

 <sup>&</sup>lt;sup>109</sup> Homeless Link, <u>An evaluation of the Homeless Hospital Discharge Fund</u>, January 2015

Our <u>Access to the Private Rented Sector programme</u>, which we have funded Crisis to run, has helped over 9,000 people access and sustain privately rented accommodation. This isn't just about putting a roof over someone's head, but ensuring that they get the support they need to rebuild their lives.

The pioneering <u>StreetLink</u> service, which we have funded, has lead to nearly 15,500 rough sleepers being found and connected with local services. The service is making it easier for the public to help someone that's sleeping rough. Not with a cash handout, but with the valuable alternative of practical support.

We have pioneered 2 of the world's first Social Impact Bonds in homelessness – the <u>Fair Chance Fund</u> for young people, and the Social Impact Bond for the entrenched rough sleepers in London.

And I have seen first-hand the work of the <u>No Second Night Out</u> hubs in London, which have successfully helped over 4,000 people exit rough sleeping. More widely, the Homelessness Transition Fund has helped people find stable homes and jobs to get their lives back on track.<sup>110</sup>

The Minister noted some specific concerns raised by the sector, notably:

- a challenging funding environment;
- the need to draw in partners from health, the probation service, Job Centres and others; and
- missed opportunities to help individuals with complex needs.<sup>111</sup>

# 5.2 The Conservative Governments 2015 and 2017

Marcus Jones confirmed that the Ministerial Working Group on Homelessness had been reconvened, and set out the Government's approach to homelessness following the Spending Review 2015:

In the last Parliament, we made £109 million available to local areas on top of Homelessness Prevention Grant. This investment meant that we could roll out No Second Night Out nationally through the Homelessness Transition Fund. It also allowed us to invest in StreetLink; the Fair Chance Fund; Help for Single Homeless; and the Access to the Private Rented Sector Scheme.

So in this Spending Review, we have chosen to reaffirm our commitment to protecting the most vulnerable in society.

Whilst my department has reduced its overall resource budget by nearly 30%, we have taken the decision to increase the dedicated central funding that we provide to local areas to tackle homelessness.

Over the next 4 years, we will increase central funding by making £139 million available for innovative programmes to prevent and reduce homelessness. In addition:

 we make additional Discretionary Housing Payment funding available to local authorities; this will allow them to help

<sup>110</sup> DCLG Press Release, Stem the tide of homelessness, 8 December 2015
<sup>111</sup> Ibid.

This flexible homelessness support grant includes £20 million for local authorities to use as a rough sleeping prevention fund. The grant was introduced from April 2017. some of the most vulnerable people, including those in supported accommodation

- we are putting local government in control of their own finances, allowing them to respond efficiently and flexibly to local need; by the end of this Parliament, local government will be spending the same in cash terms as it does today
- we have devolved additional responsibilities, meaning that the temporary accommodation management fee will no longer be paid through the benefits system; instead, councils will receive this money upfront; we are maintaining at current levels and providing an additional £10 million a year, so that they can give more freedom and flexibilities to local authorities
- and whilst I cannot say any more on Homelessness Prevention Grant until we publish the Provisional Local Government Finance Settlement later this month, I want to assure you that I have listened very carefully to the representations that have been made by you on its importance.<sup>112</sup>

Some of the initiatives listed above, e.g. the funding for temporary accommodation, are not relevant to rough sleepers.

The sector had been concerned that Homelessness Prevention Grant funding would be reduced as part of the 2015 Spending Review. Crisis launched a campaign in support of its retention on the basis that preventing homelessness saves the Government between £3,000 and £18,000 for each individual helped.<sup>113</sup>

Marcus Jones announced the protection of Homelessness Prevention Grant funding for local authorities on 17 December 2015 as part of the Local Government Finance Settlement.<sup>114</sup>

Information on DOH funding under the Homelessness Change and Platform for Life programmes was provided on 22 December 2015:

Homelessness Change is designed to improve hostel accommodation and facilities so that better healthcare can be delivered in them, and help rough sleepers avoid unnecessary hospital stays. It also gives people extra support such as education and training.

The Platform for Life scheme aims to provide shared rented accommodation for young people aged 18 to 24 who are at risk of homelessness. The money will fund time-limited tenancies that are linked with participation in work, further education, or to maintain employment and have a healthy and successful life.

Communities Minister Marcus Jones said:

Homelessness is not just about getting a roof over people's heads, it's also about ensuring people never become homeless again. Today's announcement demonstrates the cross-

<sup>&</sup>lt;sup>112</sup> Ibid.

<sup>&</sup>lt;sup>113</sup> Crisis, Preventing and tackling single homelessness, September 2015

<sup>&</sup>lt;sup>114</sup> DCLG Press Release, Radical package of measures announced to tackle homelessness, 17 December 2015

government commitment to tackling homelessness and providing support to some of the most vulnerable in our society.

This funding targets resources on initiatives to improve the life chances of homeless people through a combination of health, education and work support programmes. Ultimately these initiatives will work to prevent anyone facing a homelessness crisis again.<sup>115</sup>

<u>Budget 2016</u> made further provision for supporting rough sleepers off the streets:

To further support rough sleepers off the streets and to help those who are recovering from a homelessness crisis, Budget 2016:

- invests £100 million to deliver low-cost 'second stage' accommodation for rough sleepers leaving hostel accommodation and domestic abuse victims and their families moving on from refuges. This will provide at least 2,000 places to enable independent living for vulnerable households and individuals, freeing up hostels and refuges for those in most acute need
- invests £10 million over two years to support and scale up innovative ways to prevent and reduce rough sleeping, particularly in London, building on the success of the No Second Night Out initiative
- doubles the funding for the <u>Rough Sleeping Social Impact</u> <u>Bond</u> announced at the Autumn Statement 2015 from £5 million to £10 million, to drive innovative ways of tackling entrenched rough sleeping, including 'Housing First' approaches
- takes action to increase the number of rough sleeping EU migrants returning to their home countries. Building on the success of the Operation Adoze pilot, the government will roll out a new approach in which immigration officials work with Local Authorities and outreach workers to connect rough sleepers to services that can return them home.<sup>116</sup>

Commenting on the Budget, the Chartered Institute of Housing welcomed the additional funding to tackle rough sleeping as "good news" but went on:

It will go some way to responding to rising levels of rough sleeping and we hope it marks the start of more action to come to end homelessness in this country. Homelessness is increasing and we would like to see additional investment in services to prevent homelessness and in increasing the supply of affordable housing.

The measures also do not address some of the fundamental causes of homelessness and we remain concerned about the

There is a separate Library paper on Housing First: Housing First: tackling homelessness for those with complex needs

 <sup>&</sup>lt;sup>115</sup> DOH Press Release, Funding for homelessness projects, 22 December 2015
<sup>116</sup> HC 901, Mach 2016, para 1.129

possible impact of further welfare cuts - in particular, the extension of LHA rates to the social sector.<sup>117</sup>

The <u>Autumn Statement 2016</u> announced funding for the Rough Sleeping Fund would be doubled to £20 million:

**Rough Sleeping Fund** – The government is committing a further £10 million over two years to the Rough Sleeping Fund. This will double the size of the fund, which will support and scale up innovative approaches to preventing and reducing rough sleeping, particularly in London.<sup>118</sup>

The National Audit Office's (NAO) report on <u>Homelessness</u> (September 2017) noted:

The Department is not currently monitoring the social impact bond areas because these projects have not yet started. It provides funding for these projects after the areas have supplied evidence of outcomes, as opposed to the homelessness prevention trailblazers and rough sleeping grant, which are provided in advance.<sup>119</sup>

# Halving rough sleeping by 2022 and eliminating it by 2027

The Conservative Government was elected in 2017 with a manifesto commitment to halve rough sleeping over the course of the Parliament and eliminate it by 2027. The <u>Autumn Budget 2017</u> set out the Government's first steps towards achieving this commitment:

**Rough sleeping** – The Budget sets out the government's first steps towards its commitment to halve rough sleeping by 2022, and to eliminate it by 2027, including the launch of the Homelessness Reduction Taskforce, which will develop a cross-government strategy to work towards this commitment.

**Housing First pilots** – The government will invest £28 million in three Housing First pilots in Manchester, Liverpool and the West Midlands, to support rough sleepers with the most complex needs to turn their lives around.

**Private rented sector access schemes: support for households at risk of homelessness** – The government will also provide £20 million of funding for schemes to support people at risk of homelessness to access and sustain tenancies in the private rented sector.<sup>120</sup>

Following the publication of the rough sleeper statistics for 2017, the Government was questioned on action being taken to reduce rough sleeping. Lord Bourne of Aberystwyth said:

My Lords, the Government are providing over £1 billion of funding to combat homelessness and rough sleeping, implementing the Homelessness Reduction Act and piloting a housing-first approach for rough sleepers with complex needs. We are committed to halving rough sleeping by 2022 and eliminating it altogether by 2027. To achieve this, we have established a task force to drive forward a cross-government The 2017 Government announced that LHA caps **would not** be applied to social housing tenants in receipt of Housing Benefit/UC as previously planned.

<sup>&</sup>lt;sup>117</sup> CIH Member Briefing on the Budget 2016 (accessed on 6 April 20160

<sup>&</sup>lt;sup>118</sup> <u>Autumn Statement 2016</u>, para 5.12

<sup>&</sup>lt;sup>119</sup> HC 308, 13 September 2017

<sup>&</sup>lt;sup>120</sup> Autumn Budget 2017, 23 November 2017, paras 5.33-35

strategy. It will be supported by a panel of experts, who met for the first time this morning.<sup>121</sup>

Membership of the Rough Sleeping Advisory Panel tasked with developing a national strategy was published on 30 November 2017.<sup>122</sup>

#### The Rough Sleepers Initiative (RSI) March 2018

Heather Wheeler was appointed as Parliamentary Under-Secretary of State (Minister for Housing and Homelessness) on 9 January 2018.

On 30 March 2018, then-Secretary of State at the Ministry of Housing, Communities and Local Government, Sajid Javid, announced a <u>new</u> <u>initiative to reduce rough sleeping</u> which consisted of the following measures:

- a new Rough Sleeping Team made up of rough sleeping and homelessness experts, drawn from, and funded by government departments and agencies with specialist knowledge across a wide-range of areas from housing, mental health to addiction
- a £30 million fund for 2018 to 2019 with further funding agreed for 2019 to 2020 targeted at local authorities with high numbers of people sleeping rough; the Rough Sleeping Team will work with these areas to support them to develop tailored local interventions to reduce the number of people sleeping on the streets
- £100,000 funding to support frontline Rough Sleeping workers across the country to make sure they have the right skills and knowledge to work with vulnerable rough sleepers.
- The government is also working with the National Housing Federation to look at providing additional, coordinated move-on accommodation for rough sleepers across the country. This builds on the existing 3,750 'clearing house' places already provided in London.<sup>123</sup>

He described how cross-government work would support these measures:

- Department of Health and Social Care which will make available experts in mental health and drug treatment services to help support the new outreach teams, including in hostels
- Ministry of Justice which will focus on making sure prison and probation work with local authorities and outreach teams to identify prisoners and offenders serving community sentences who are at risk of sleeping rough
- Home Office will encourage the policing sector to work in partnership with local authorities on rough sleeping, including enforcement where appropriate, and to identify and share best practice

<sup>&</sup>lt;sup>121</sup> <u>HL Deb 1 February 2018 c1707</u>

<sup>&</sup>lt;sup>122</sup> MHCLG Press Release, <u>Government to lead national effort to end rough sleeping</u>, 30 November 2017

<sup>&</sup>lt;sup>123</sup> MHCLG Press Release, New government initiative to reduce rough sleeping, 30 March 2018

• Department for Digital, Culture, Media & Sport - which will work in partnership with MHCLG to explore opportunities for new Social Impact Bonds that build on the success of existing programmes providing effective and innovative support to rough sleepers.<sup>124</sup>

#### August 2018 saw publication of the Government's <u>Rough</u> <u>Sleeping Strategy</u> which built on the 30 March 2018

**announcement.** The document was described as "the beginning of a nine year policy to ensure no one has to sleep rough again". It included specific actions but also an intention to test different approaches, learn from them and scale up and roll out new programmes. The strategy was backed-up by £100 million in funding for two years.<sup>125</sup> Speaking on BBC Radio 4's Today Programme, then-Communities Secretary, James Brokenshire, said some of the funding had been "reprioritised from existing budgets".<sup>126</sup>

The strategy's core pillars are prevention, intervention and recovery. The Executive Summary to the strategy (pp8-11) lists the key measures being taken forward, with reference to funding allocations as appropriate. The measures were summarised in a <u>Written Statement</u> on 4 September 2018:

We will prevent rough sleeping by providing timely support to those at risk by, for example:

- piloting suitable accommodation and tailored for those leaving prison so they do not end up on the streets;
- researching the nature and scale of LGBT homelessness to determine what measures need to be put in place to prevent this;
- ensuring that local authorities investigate rough sleeper deaths to understand and tackle the root causes; and
- implementing the duty to refer on certain public bodies as part of the Homelessness Reduction Act, to ensure that more people get the help they need faster.

We will intervene to help people already on the street get swift, targeted support by, for example:

- rolling out a new initiative, Somewhere Safe to Stay, to help up to 6,000 people who are new to the streets or vulnerable to rough sleeping, offering support to rapidly identify issues that led them to sleeping rough;
- introducing 'navigators' specialists who will act as trusted confidantes who will help people sleeping rough access the appropriate services and accommodation;
- providing up to £30 million for health services for people sleeping rough, informed by the findings of a health provision audit to be carried out this year; and

<sup>&</sup>lt;sup>124</sup> Ibid.

<sup>&</sup>lt;sup>125</sup> MHCLG, CM 9685, <u>Rough Sleeping Strategy 2018</u>, August 2018, Executive Summary

<sup>&</sup>lt;sup>126</sup> The Independent, "<u>Government's £'100 million' plan to eradicate rough sleeping is</u> <u>not new money, minister admits</u>", 13 August 2018

• providing training for frontline staff on how to best help people under the influence of Spice, those who are victims of domestic abuse, modern slavery, as well as how best to support homeless LGBT people.

We will help people recover, find a new home quickly and rebuild their lives by, for example:

- providing affordable accommodation for those leaving hostels and domestic abuse refuges, and to support them in managing this accommodation;
- investing money from dormant bank accounts into housing for those on the streets or at risk of rough sleeping;
- launching a new fund to help up to 5,000 former rough sleepers and those at risk to sustain their tenancies by working with them to boost financial independence and access training and employment opportunities; and
- launching a £50 million fund for homes outside London for people ready to move on from hostels or refuges but need additional support.<sup>127</sup>

There was a commitment to "refresh the Strategy on an annual basis, setting out the progress we have made and ensuring that our interventions remain relevant and targeted."<sup>128</sup>

MHCLG published the <u>Rough Sleeping Strategy: delivery plan</u> on 10 December 2018. This document provided an update on progress in implementing the strategy's 61 commitments and information on next steps.

The first <u>Impact evaluation of the Rough Sleeping Initiative 2018</u> was published in September 2019 – the evaluation recorded some successful outcomes:

The Rough Sleeping Initiative – a cornerstone of the government's ambitious Rough Sleeping Strategy – has provided £76 million to 246 councils across the country to date, supporting rough sleepers in their area off the streets and into secure accommodation where they can get the help they need to rebuild their lives.

The report published today (12 September 2019) shows that the Rough Sleeping Initiative has reduced the number of vulnerable people sleeping rough by 32%, compared to the number it would have been had the initiative not been in place.

The analysis estimates the impact of the initiative from its launch in March 2018 until autumn that year and takes account of a range of factors, including whether councils submitted estimates or counts in the official annual rough sleeping statistics, the weather on the night the data was collected, and local housing and labour market conditions, to zero in on the effects of the initiative.<sup>129</sup>

<sup>128</sup> Ibid.

<sup>&</sup>lt;sup>127</sup> HCWS931, 4 September 2018

<sup>&</sup>lt;sup>129</sup> MHCLG Press Release, New analysis shows one third fall in number of vulnerable people sleeping rough linked to government initiative, 12 September 2019

# 5.3 The Conservative Government 2019 ending rough sleeping by the end of the Parliament

The <u>Conservative Manifesto December 2019</u> committed to ending "the blight of rough sleeping by the end of the next Parliament".

This is a more ambitious target than that announced by the 2017 Conservative Government. The Rough Sleeping Strategy (2018) and the delivery plan remain relevant.<sup>130</sup>

Increased funding for the third year of the Rough Sleeping Initiative (launched in March 2018) and the rapid rehousing pathway<sup>131</sup> was announced on 28 January 2020. Funding for these schemes was brought together in a consolidated pot for 2020/21.<sup>132</sup> The MHCLG press release noted:

- Councils to share £112 million Rough Sleeping Initiative funding to help get people off the streets and into accommodation
- Analysis shows numbers are 32% lower in funded areas than they would be without the Initiative
- Third year of the Rough Sleeping Initiative will fund up to 6,000 bed spaces and 2,500 support staff.<sup>133</sup>

Commenting on the rough sleeping statistics published on 27 February 2020, the Secretary of State, Robert Jenrick, welcomed the decrease in numbers of rough sleepers saying, "the Government's strategy is working". He went on to announce that Dame (now Baroness) Louise Casey would lead a review of rough sleeping:

There is a great deal more to do and we must be honest with ourselves about the scale of the challenge and tackle it head-on with renewed vigour. That is why I am pleased that the Prime Minister and I are today announcing that Dame Louise Casey will lead a review of rough sleeping. This work will consider the links between 24-hour street activity and rough sleeping, particularly physical and mental health issues, and provide advice to me and to the Prime Minister on how we can best use the levers of central and local government to support this group and continue to reduce rough sleeping across the country. I know that Dame Louise's vast experience, rigour and candour, and the fact that she has worked across party for many years, mean that she is the right person to look at what is needed and help to get the job done. I want to support Dame Louise to move at a pace commensurate

<sup>&</sup>lt;sup>130</sup> <u>Sleeping rough: Written question – 3770</u>, 24 January 2020

<sup>&</sup>lt;sup>131</sup> The rapid rehousing pathway approach involves funding for Somewhere Safe to Stay hubs and support to people who are already, or at risk of, sleeping rough; specialist navigators, who act as a single point of contact to support people from the streets into settled accommodation; the establishment of local lettings agencies to source, identify, or provide homes and advice for rough sleepers or those at risk; and funding for supported lettings initiatives, which will provide flexible support to help individuals sustain their tenancies.

<sup>&</sup>lt;sup>132</sup> HCWS69, 28 January 2020

MHCLG Press Release, Boost to successful government rough sleeping programme, 28 January 2020

with the seriousness and urgency of the action we must take now.  $^{\rm 134}$ 

Baroness Casey's recommendations were to support MHCLG to develop their Comprehensive Spending Review bid in summer 2020.<sup>135</sup> See section 6.1 for comment on progress.

The Secretary of State went on to announce a series of other measures:

- £236 million of new money for 'Housing First style' move-on accommodation.<sup>136</sup>
- An extension of the cold weather fund arrangements whereby the most affected authorities were able to assist EEA nationals sleeping rough to 31 December 2020:

"...when the transition period ends and the new immigration system will be in place. I will work closely with the Home Secretary on how we address those challenges at the end of the transition period."

- A commitment to build 250,000 new affordable homes by March 2022 through the affordable homes programme.
- A focus on work to provide specialist help and support for those suffering from mental ill health, "backed by £30 million of additional funding from NHS England."
- Working to implement and test models of community-based provision across six projects "designed to enable access to health and support services for people who are sleeping rough with both mental ill health and substance dependency needs."<sup>137</sup>

Eddie Hughes MP is the current <u>Parliamentary Under-Secretary of State</u> for Rough Sleeping and Housing.

#### On 11 March 2020, the Chancellor, Rishi Sunak, **announced** additional funding to tackle rough sleeping as part of the 2020 Budget:

**Rough sleeping** – The Budget confirms the £237 million announced by the Prime Minister for accommodation for up to 6,000 rough sleepers and provides a further £144 million for associated support services and £262 million for substance misuse treatment services which, when fully deployed, is expected to help more than 11,000 people a year. This will enable people to move off the streets and support them to maintain a tenancy for the long term.<sup>138</sup>

The Budget included a 2% Stamp Duty Land Tax surcharge on non-UK residents buying residential property in England and Northern Ireland which will become effective from 1 April 2021. The money raised will be used to address rough sleeping.<sup>139</sup>

<sup>&</sup>lt;sup>134</sup> HC Deb 27 February 2020, cc501-2

<sup>&</sup>lt;sup>135</sup> <u>Rough Sleeping Review: Written question – HL1988</u>, 10 March 2020

<sup>&</sup>lt;sup>136</sup> He said this was in addition to the £437 million already announced for homelessness and rough sleeping in 2020/21. The £437 **includes** the £112 million announced on 28 January 2020.

<sup>&</sup>lt;sup>137</sup> HC Deb 27 February 2020, cc501-4

<sup>&</sup>lt;sup>138</sup> <u>HC 121, March 2020</u>, para 2.63, p75

<sup>&</sup>lt;sup>139</sup> Ibid., para 2.212

As noted in section 2, Budget 2020 also announced an extension of the Shared Accommodation Rate exemptions.<sup>140</sup>

On 18 March 2021 MHCLG published the <u>Prospectus and guidance on</u> <u>the Rough Sleeping Accommodation Programme 2021-24</u>. The funding will support accommodation for 6,000 rough sleepers:

This guidance contains an overview of the 2021-2024 Rough Sleeping Accommodation Programme and provides details of what will be funded as part of this programme and how the fund will work.

#### The Government's response to Covid-19

A separate Library briefing: <u>Coronavirus: Support for rough sleepers</u> (<u>England</u>) details the Government response to the pandemic in terms of support provided for rough sleepers. This section provides an overview of the action taken.

On 17 March 2020, Robert Jenrick announced initial emergency support for rough sleepers:

- Communities Secretary announces £3.2 million of emergency funding to help rough sleepers to self-isolate
- Funding represents an initial first step to help local authorities and frontline services be fully prepared and put emergency measures in place
- Councils will be reimbursed for the cost of providing accommodation and services to rough sleepers, and those at risk of rough sleeping, who are suffering from or at risk of coronavirus<sup>141</sup>

On 26 March 2020 then-Minister for Local Government and Homelessness, Luke Hall <u>wrote to local authority leaders</u> asking them to "help make sure we get everyone in", including those who would not normally be entitled to assistance under homelessness legislation. This is now referred to as the 'Everyone In' programme. On 2 March 2021, Lord Greenhalgh summarised the numbers assisted:

By January, Everyone In had successfully helped over 26,000 people who were either sleeping rough or in very precarious accommodation and at risk of sleeping rough to move into longer-term accommodation. Through the programme, we continue to support an additional 11,000 people in emergency accommodation while longer-term solutions are found. In total, at least 37,000 people are in safe and secure accommodation today as a result of this exceptional effort.<sup>142</sup>

The numbers referred to are significantly higher than those recorded in the annual snapshots of rough sleeping. Jeremy Pocklington, Permanent Secretary at MHCLG, was questioned by the Public Accounts Committee on which measure of rough sleeping the Government will use to judge its aim of ending rough sleeping by May 2024:

<sup>&</sup>lt;sup>140</sup> Ibid., para 1.190. These exemptions will be implemented from June 2021.

<sup>&</sup>lt;sup>141</sup> MHCLG Press Release, £3.2 million emergency support for rough sleepers during coronavirus outbreak, 17 March 2020

<sup>&</sup>lt;sup>142</sup> HL Deb 2 March 2021 c1085

Jeremy Pocklington: I completely understand the question. Of course, it is just not possible to say that there will never be a circumstance where no one spends a night out on the streets. The nature of the challenge that we have, and the role of health issues and relationship breakdown, means that, tragically, that outcome is probably never achievable. Thinking exactly how we will approach that definitional question is something that we will need to consider as we update the rough sleeping strategy. I think we all know the direction of travel that we need to take. We have plenty to be focused on in the Department, but we will need to return to the question that you raise.<sup>143</sup>

On 8 January 2021, Robert Jenrick announced an additional £10 million funding for local authorities as part of the ongoing Everyone In initiative. The funding is intended to assist authorities to "redouble their efforts" to help accommodate all those currently sleeping rough, including those who have previously refused help.<sup>144</sup>

Jon Sparkes, CEO of Crisis, described Everyone In as "a landmark moment", he referred to the commitment to end rough sleeping by 2024 and said "this proves it can be done in 2020 if we make it the priority it deserves to be."<sup>145</sup> The mobilisation of efforts to remove rough sleepers from the streets has been hailed as one of the most effective of the Government's responses to the Covid-19 pandemic.

As part of the next phase of support for rough sleepers the Government set up a rough sleeping taskforce, spearheaded by Dame Louise (now Baroness) Casey. It was <u>reported</u> on 20 August 2020 that Baroness Casey had stepped down from this role.<sup>146</sup> To date a successor has not been announced.

The taskforce is working with local authorities, charities, faith groups and other partners to ensure that as few people as possible return to life on the streets after the Covid-19 emergency. To enable this, the Next Steps Accommodation Programme (NSAP) is providing two distinct funding streams for authorities and their partners in 2020/21:

- **£105 million for shorter-term/interim accommodation and immediate support** (of which £91.5 million was <u>allocated</u> to 274 local authorities at 17 September 2020. The remaining £13.5 million will be used to enable local authorities to tackle new or emerging challenges).
- **£161 million to deliver 3,300 units of longer-term, move-on accommodation and support** – this is additional funding to that announced in Budget 2020.<sup>147</sup> Of the £161 million, £130 million is capital funding for the acquisition or renovation of homes and £31 million is revenue funding for tenancy-sustainment support.<sup>148</sup>

<sup>&</sup>lt;sup>143</sup> Oral evidence: Covid-19: Housing rough sleepers, HC 934, 25 January 2021, Q70

<sup>&</sup>lt;sup>144</sup> MHCLG, Extra covid protections for rough sleepers and renters, 8 January 2021

 <sup>&</sup>lt;sup>145</sup> Crisis Press Release, Government aims to house all rough sleepers by the weekend,
27 March 2020

<sup>&</sup>lt;sup>146</sup> '<u>Fears over 'vacuum' as top UK homelessness adviser steps down</u>', The Guardian, 20 August 2020

<sup>&</sup>lt;sup>147</sup> Nb. The MHCLG press notice referred to £160 million in funding the Next Steps Accommodation Programme guidance refers to £161 million in funding.

<sup>&</sup>lt;sup>148</sup> MHCLG, <u>Next Steps Accommodation Programme: Guidance</u>, 18 July 2020, para 11

The Ministry of Housing, Communities and Local Government's (MHCLG) ambition is that this part of the NSAP fund is used "to secure a long-term national asset, maintained in perpetuity as supported moveon homes for people recovering from rough sleeping".<sup>149</sup>

The Government also made £23 million available in 2020/21 to tackle the substance dependence treatment needs of rough sleepers. The funding is administered by Public Health England and has been allocated to 43 areas across England.

In January 2021 the National Audit Office (NAO) published a report on its investigation into the housing of rough sleepers during the Covid-19 pandemic, to support Parliament's scrutiny of the Government's Covid-19 response. The investigation concluded that Everyone In was "a considerable achievement". Nevertheless, several key issues were identified that the Government needs to address if it is to achieve the goal of ending rough sleeping by the end of this Parliament.<sup>150</sup> Comment is covered in section 6.4.

### Funding in 2021/22

At <u>Spending Review 2020</u> the Chancellor announced an additional £254 million of resource funding to tackle rough sleeping and homelessness.<sup>151</sup> This additional funding will support frontline services through the Rough Sleeping Initiative and enable local authorities to fund their statutory duties to prevent homelessness.<sup>152</sup> Note that this funding is not solely focused on rough sleeping.

The Spending Review also confirmed that the Government will commit £87 million of capital funding in 2021/22 primarily to support the delivery of long-term accommodation for rough sleepers.<sup>153</sup>

Following the Spending Review the Government made two further funding announcements:

- an additional £52 million in 2021/22 to tackle the substance dependence treatment needs of rough sleepers.<sup>154</sup>
- a £310 million <u>Homelessness Prevention Grant</u>.<sup>155</sup> This takes total resource funding for rough sleeping and homelessness in 2021/22 to over £750 million.<sup>156</sup> Not all this funding is targeted at rough sleeping.

<sup>&</sup>lt;sup>149</sup> Ibid., para 41

<sup>&</sup>lt;sup>150</sup> National Audit Office, <u>Investigation into the housing of rough sleepers during the COVID-19 pandemic – Report by the Comptroller and Auditor General Session 2019–2021</u>, HC 1075, January 2021

<sup>&</sup>lt;sup>151</sup> The Spending Review 2020 notes that this includes the £103 million announced earlier in 2020 for accommodation and substance misuse, to support rough sleepers and those at risk of homelessness during Covid-19. [See para 6.58]

 <sup>&</sup>lt;sup>152</sup> HM Treasury, <u>Spending Review 2020</u>, CP 330, 25 November 2020 para 6.58
<sup>153</sup> Ibid.

<sup>&</sup>lt;sup>154</sup> MHCLG, <u>Extra help for rough sleepers with drug and alcohol dependency</u>, 14 December 2020

<sup>&</sup>lt;sup>155</sup> The £310m Homelessness Prevention Grant combines and uplifts what was previously the Flexible Homelessness Support Grant and Homelessness Reduction Grant.

<sup>&</sup>lt;sup>156</sup> MHCLG, <u>Government pledges further £310 million to tackle homelessness</u>, 21 December 2020

Budget 2021 included:

Rough sleepers support – The government provided an additional £221 million to support rough sleepers and those at risk of homelessness through the pandemic in 2020- 21 and a further £254 million in 2021-22, including £103 million announced last year for accommodation and substance misuse. This takes total resource funding for rough sleeping and homelessness in 2021-22 in England to £676 million.<sup>157</sup>

### 5.4 London

London accounts for the majority of rough sleepers. Sadiq Khan's 2016 Manifesto contained the following commitments relevant to tackling street homelessness:

- Set up a 'No Nights Sleeping Rough' initiative a Londonwide taskforce to oversee the implementation of the Mayor's rough sleeping work and funding priorities.
- Focus on help for young people facing homelessness, who are increasingly caught in a trap as they struggle to find somewhere to move on to, including prevention measures such as family mediation and steps to help young people into work.<sup>158</sup>

In October 2016 the Mayor <u>announced</u> the establishment of a '<u>No</u> <u>Nights Sleeping Rough' taskforce</u>:

...to bring together key players to help rough sleepers and prevent rough sleeping. The group will focus efforts across the capital to tackle rough sleeping - identifying what new interventions may be needed to tackle specific problems, and lobbying government for support where necessary.<sup>159</sup>

On 20 December 2016, Sadiq Khan <u>announced</u> £50 million from London's Affordable Homes Programme funding of £3.15 billion would be used to deliver properties specifically earmarked for people needing to move on from hostels and refuges.<sup>160</sup>

The Mayor's London Housing Strategy (May 2018) listed "tackling homelessness and helping rough sleepers" as one of its top five priorities. The strategy said:

Helping rough sleepers off the streets: It is unacceptable that anyone has no choice, or feels they have no choice, other than to sleep on London's streets. The Mayor's aim is to make sure there is a route off the streets for every single rough sleeper in London. His 'No Nights Sleeping Rough' taskforce will provide leadership and coordination. He will work with councils, charities, Government, and others to boost services beyond the £8.5m a year he has committed toward support for rough sleepers. He will invest in improving and expanding London's network of hostels and refuges.<sup>161</sup>

- Sadiq sets out plans for £50 million fund to help homeless people, 20 December 2016
- <sup>161</sup> Greater London Authority, <u>London Housing Strategy</u>, May 2018

<sup>&</sup>lt;sup>157</sup> HC 1226, March 2021, para A.38

<sup>&</sup>lt;sup>158</sup> Homes for Londoners, 2016

<sup>&</sup>lt;sup>159</sup> Mayor launches taskforce to tackle 'shameful' levels of rough sleeping, 6 October 2016

June 2018 saw publication of the <u>Mayor's Rough Sleeping Plan of</u> <u>Action</u>.

On 11 March 2021, a <u>press release</u> claimed 11,000 rough sleepers had been helped by rough sleeping services established by the Mayor since 2016. The same press release called for "fresh funding" to help rough sleepers off the streets and gave a commitment to campaign for "more investment in new council housing in the capital, and rent controls to bring down the cost of renting."<sup>162</sup>

# 6. Comment

# 6.1 Views on the Rough Sleeping Strategy 2018

The publication of the <u>Rough Sleeping Strategy (2018</u>) was welcomed by the sector but there were calls for more action. The housing and homelessness organisations who make up the Rough Sleeping Advisory Panel issued a joint statement saying:

This strategy is a significant step towards the government's goal of ending rough sleeping by 2027, which will make a real difference to people's lives. As members of the advisory panel, we welcome the new funding commitment for dedicated outreach teams and for emergency bed spaces, while the announcement of nationwide trials of a 'somewhere safe to stay' duty<sup>2</sup> and the review of the vagrancy act have the potential to pave the way for desperately needed reforms, preventing people sleeping rough.

However, for the strategy to work, the government must also set out bold, cross-departmental plans to tackle the root causes of all forms of homelessness, and prevent it from happening in the first place. This must include plans to build significantly more social housing, to foster greater security for renters, to ensure people have access to benefits and other support they need to help them keep their homes. We also need to see a reversal of policies that leave migrants homeless and destitute, and healthcare, mental health and substance misuse services that are available and truly accessible to those who need it.

To end rough sleeping by 2027, the government must build on today's welcome announcement and set out plans to prevent homelessness from occurring in the first place. The ambitious target that the government has set itself will only be achieved if it is equally bold on addressing the polices that cause rough sleeping.<sup>163</sup>

Rick Henderson, CEO of Homeless Link, a body also represented on the Panel, reportedly told *Inside Housing*.

"There is a fairly big difference between what we recommended and what is in the final document, he admitted.

<sup>&</sup>lt;sup>162</sup> London Assembly Press Release, 11,000 rough sleepers helped by Mayor's services since 2016, 11 March 2021

<sup>&</sup>lt;sup>163</sup> Rough Sleeping Advisory Panel Joint Statement, 13 August 2018

I don't think the strategy goes far enough – the big issues we raised on welfare reform and housing supply have not been addressed to the extent we would have liked."

Mr Henderson called for a national roll-out of Housing First, a modern approach to helping the long-term homeless that started in New York and has been growing in the UK. Pilots are being funded in Liverpool, Manchester and the West Midlands, and the government has pledged an extensive evaluation of these.

But Mr Henderson said: "You are talking about people at the bottom of the housing ladder – not even on it – and the only light at the end of the tunnel was Housing First. The evidence base is already very compelling, we don't agree that it needs to be piloted."

He added that the cash announced by the government to back the strategy, while welcomed, was not enough.

"A hundred million pounds over two years is a significant amount of money. But I feel it will not be enough to meet the target of ending rough sleeping in 10 years. We don't need short-term gimmicks, we need a long-term strategy backed by long-term resources," he said.

"We will press for a longer-term funding settlement and I would like to see the money reaching the homelessness charities working on the front line. I don't want to see it disappearing into a local authority black hole."<sup>164</sup>

Lord Porter, chair of the Local Government Association, welcomed the strategy but called for more resources:

Councils want to end all homelessness by preventing it from happening in the first place. This means allowing councils to build more social homes, reviewing welfare reforms and ensuring councils have the certainty, resources and tools they need to bring together services around people at risk of becoming homeless.<sup>165</sup>

#### London Councils said:

London accounts for a huge percentage of the total number of homeless households in England and there are unique pressures facing the capital that must be addressed - principally the chronic shortage of affordable housing.

Reducing homelessness in London requires a massive increase in social housing provision, which is why the government must empower boroughs to build more council houses as a matter of priority. This would be a major boost to tackling homelessness in London.<sup>166</sup>

Then-Shadow Communities Secretary, John Healey, was reportedly critical of the strategy's lack of urgency:

The strategy was dismissed as "a feeble plan that lacks any urgency to tackle the crisis of rising rough sleeping" by Shadow Housing Secretary, John Healey MP. He said: "The scale of the problem is clear today but the Government's target means waiting almost a decade to deal with this crisis. The funding announced will barely register compared to the reckless

<sup>&</sup>lt;sup>164</sup> Inside Housing, "Rough sleeping strategy must address welfare and supply", 15 August 2018

<sup>&</sup>lt;sup>165</sup> LGA Response to Rough Sleeping Strategy, 15 August 2018

<sup>&</sup>lt;sup>166</sup> London Councils Response to Rough Sleeping Strategy, 13 August 2013

Conservative cuts to affordable housing, social security benefits and homelessness services that have caused this crisis."<sup>167</sup>

On publication of the 2019 rough sleeper counts in February 2020 Robert Jenrick announced additional funding and a review of rough sleeping to be conducted by Dame Louise (now Baroness) Casey:

Dame Louise will report to the Prime Minister and the Secretary of State for Housing, Communities and Local Government. She will consider as part of the urgent review the links between 24-hour street activity and rough sleeping and how best we can support this group. It will also look into those struggling with drug and alcohol misuse, and those with physical and mental health issues.<sup>168</sup>

The National Audit Office commented on progress (January 2021):

The Department's current strategy dates from the previous government, which had a target of ending rough sleeping by May 2027. The current government was elected in December 2019 with a manifesto commitment to bring forward this target to the end of the new Parliament, May 2024. In February 2020 the Department asked Dame Louise Casey to lead a review of its strategy, reappraising its measures in the light of the new target. Due to the prioritisation given to the pandemic from March onwards, this review did not commence work. As of November 2020, the Department did not have renewed plans for carrying out this review.<sup>169</sup>

# 6.2 Welfare reform

Numerous reports referred to in this paper identify welfare reform, specifically restrictions in Housing Benefit/LHA entitlement, as a contributory factor in leading to street homelessness. A PQ tabled on 3 September 2018 probed whether restrictions would be removed:

**Sir Mark Hendrick**: To ask the Secretary of State for Work and Pensions, if she will make an assessment of the potential merits of removing reductions in the level of housing benefit to meet the Government's homelessness reduction target by 2027.

**Justin Tomlinson**: The Government has set out its plans to eradicate rough sleeping by 2027 in the recently published Rough Sleeping Strategy.

A copy of the Rough Sleeping Strategy can be found here - <u>https://www.gov.uk/government/publications/the-rough-sleeping-strategy</u><sup>170</sup>

On 14 January 2019, Heather Wheeler, confirmed that a feasibility study on research into the wider causes of homelessness, including experiences of the welfare system, had been completed.

The Communities Secretary and I are working with the ministerial teams across the DWP to decide how best to take this work

<sup>&</sup>lt;sup>167</sup> NAEA, <u>Government announce rough sleeping strategy</u>, 13 August 2013

<sup>&</sup>lt;sup>168</sup> <u>PM Press Release</u>, 27 February 2020

 <sup>&</sup>lt;sup>169</sup> National Audit Office, <u>Investigation into the housing of rough sleepers during the COVID-19 pandemic – Report by the Comptroller and Auditor General Session 2019–2021</u>, HC 1075, January 2021, para 2.21
<sup>170</sup> Midium 2019, and and a statement of the Compton of

<sup>&</sup>lt;sup>170</sup> Written question – 169032, 7 September 2018

forward. We will write to the Public Account Accounts Committee shortly setting out our plans for next steps.<sup>171</sup>

The <u>Rough Sleeping Strategy (2018</u>) included the following commitment:

In the longer term, government has begun work to look at affordability in the private rented sector, with a view to developing policy options for post-2020 when the current Local Housing Allowance freeze ends.

In order to inform this thinking we want to gather evidence from stakeholders, including the homelessness sector and local authorities, regarding the challenges in local areas and options to address.<sup>172</sup>

Budget 2020's announcement of an extension of exemptions from Shared Accommodation Rates to cover more groups at risk of rough sleeping was welcomed, as was the end of the freeze on Local Housing Allowance (LHA) rates in place since April 2016. LHA rates were due to be uprated by 1.7% from April 2020 but, in the context of the coronavirus pandemic, they were increased to cover at least 30% of market rents in each Broad Rental Market Area over 2020/21.<sup>173</sup>

The Housing, Communities and Local Government (HCLG) Select Committee published the interim report of its <u>inquiry to assess the</u> <u>impact of the coronavirus crisis on homelessness, rough sleeping and</u> <u>the private rented sector</u> on 22 May 2020. The Committee's recommendations included the following on LHA rates:

The Government must ensure that the Local Housing Allowance (LHA) rate is set at a level that reflects real market rents and ensures those in need are able to afford properties in their areas. We call on the Government to guarantee that the LHA rate will be maintained at the 30th percentile long-term. We also ask the Government to conduct work on what the impact on renters and the wider rental market would be of raising LHA rates further.<sup>174</sup>

Spending Review 2020 (November 2020) announced that in 2021/22 LHA rates will be frozen in cash terms.<sup>175</sup>

# 6.3 The funding context

The <u>Rough Sleeping Strategy (2018</u>) brought with it additional funding, although commentators said there would be a need for additional resources and long-term certainty over those resources (see section 6.1). Additional funding was announced to support the 2019 Government's ambition to end rough sleeping by the end of the current Parliament (see section 5.3). Crisis welcomed the additional funding and committed to working with Dame Louise on her review:

<sup>&</sup>lt;sup>171</sup> Written question – 206896, 14 January 2019

<sup>&</sup>lt;sup>172</sup> MHCLG, CM 9685, Rough Sleeping Strategy 2018, August 2018, para 106

<sup>&</sup>lt;sup>173</sup> HM Treasury Press Release, 20 March 2020

HC 309, Protecting rough sleepers and renters: Interim Report, Housing, Communities and Local Government Select Committee First Report of Session 2019-21, 22 May 2020, para 31

 <sup>&</sup>lt;sup>175</sup> CP 330, November 2020, p13. For an analysis of the implications of this measure see Shelter, <u>First indication of Local Housing Allowance rates out last week</u>, 18 December 2020

Commenting on this news, Jon Sparkes, Chief Executive of Crisis, said: "As the most brutal and devastating form of homelessness, it's right that the Prime Minister is focusing on ending rough sleeping and dedicating funding to this. But ultimately, we need this money to translate into real homes rather than paying to keep people homeless in hostels and night shelters.

"We look forward to working with Dame Louise Casey on the issues that are forcing people to sleep on our streets, particularly given her experience and personal commitment to tackling homelessness. Any review must also look at the wider picture of homelessness and focus on stopping people rough sleeping in the first place through providing truly affordable homes and ensuring housing benefit covers the cost of rent."<sup>176</sup>

The need to respond to the pandemic brought additional funding to support councils in getting rough sleepers off the streets and to develop move-on accommodation. Some funding was brought forward from 2021/22 (see section 5.3).

The HCLG Select Committee's interim report (May 2020) made recommendations on the provision of a dedicated funding stream to tackle rough sleeping:

This is a golden opportunity to end rough sleeping in England once and for all. The Government's taskforce must estimate the cost of a housing-led solution with appropriate wrap-around support, using the expertise of charitable organisations and local councils. We received evidence that this is likely to be £100 million a year at a minimum. The Government must provide this as a dedicated funding stream to councils to ensure these people are accommodated safely and securely. As part of this, the Government should publish the results of the Housing First pilots and accelerate delivery of Housing First across the country, to help increase the availability of wraparound support services alongside good-quality accommodation.<sup>177</sup>

The National Audit Office (January 2021) recommended an alignment initiatives and funding streams:

It is clear that there is significant learning available from the experience of Everyone In for the Department and all partners involved. The Department should use this knowledge towards its goal of ending rough sleeping by the end of this Parliament, when it returns to its review of rough sleeping. Also, as the Department revisits its rough sleeping strategy, and to support its new objective for this, it should seek to align the initiatives and funding streams announced during COVID-19 into a cohesive plan.<sup>178</sup>

Jeremy Pocklington, Permanent Secretary at MHCLG, was questioned by the Public Accounts Committee in January 2021 on the provision on long-term funding to tackle rough sleeping:

James Wild: I spoke to my borough council this morning to get their views ahead of this session, and one of their key asks was for

<sup>&</sup>lt;sup>176</sup> Crisis Press Release, 27 February 2020

HC 309, Protecting rough sleepers and renters: Interim Report, Housing, Communities and Local Government Select Committee First Report of Session 2019-21, 22 May 2020, para 9

 <sup>&</sup>lt;sup>178</sup> National Audit Office, <u>Investigation into the housing of rough sleepers during the COVID-19 pandemic – Report by the Comptroller and Auditor General Session 2019–2021</u>, HC 1075, January 2021, p10

long-term funding. You have obviously provided a lot of funding this year, but on delivering the manifesto commitment, are you looking to provide longer-term funding that does not involve continually having to apply for certain grants, with all their bureaucracy and processes, and looking to give a bit more autonomy to councils to tackle this problem, working with the voluntary sector?

Jeremy Pocklington: I think the importance of longer-term funding and the ability to use that to build up capacity and capability in the sector throughout the country is well understood in the Department. We have been able to do that to an extent this year, through our rough sleeping accommodation programme, RSAP, which I am sure we will come on to discuss. We have clarity over our funding for next year, for the homelessness and rough sleeping agendas. We will have £750 million funded from the Department next year, which is higher than this year. Of course, there are aspects of the agenda that will need to wait for the spending review later this year, but in terms of where the Department is, we understand the importance of providing longer-term certainty, where that is possible.<sup>179</sup>

# 6.4 Learning lessons from Covid-19

The <u>interim report</u> of the HCLG Committee's inquiry into the Impact of Covid-19 on homelessness and the private rented sector (22 May 2020), urged the Government to use the crisis to end rough sleeping in England. One of the clear messages has been the scale of the issue. Specific recommendations included:

- Developing estimates for a housing-led solution with wrap-around support. The Committee estimated the cost to be at least £100 million a year which should be provided to authorities as a dedicated funding stream.
- Improved support for people with no recourse to public funds, including guaranteed compensation for local authorities assisting people in this situation.
- An immediate boost to the supply of supported housing through grant funding and flexibility over Right to Buy receipts.<sup>180</sup>

<u>The Government's response</u> to the Committee was published on 25 June 2020.<sup>181</sup> HCLG Committee issued a <u>further call for evidence</u> with submissions invited by 27 November 2020. The inquiry is ongoing.

The National Audit Office (NAO) published a report on its <u>investigation</u> <u>into the housing of rough sleepers during the Covid-19 pandemic</u> in January 2021 which identified several actions Government needs to address if it is to achieve the goal of ending rough sleeping by the end of this Parliament, including:

<sup>&</sup>lt;sup>179</sup> Oral evidence: Covid-19: Housing rough sleepers, HC 934, 25 January 2021, Q5

<sup>&</sup>lt;sup>180</sup> House of Commons Housing Communities and Local Government Committee, <u>Protecting rough sleepers and renters: Interim Report</u>, First Report of Session 2019– 21, HC 309, 22 May 2020, Summary, p3

<sup>&</sup>lt;sup>181</sup> Government Response to the Housing, Communities and Local Government Select Committee Report on Protecting Rough Sleepers and Renters, CP 248, 25 June 2020

- A need to build on knowledge of the scale of the problem to "understand fully the size and needs of this population and communicate this to local authorities."
- A need to develop a solution for those with no recourse to public funds.
- A need to use the knowledge gained when the review of the Rough Sleeping Strategy is revisited.
- A need to align initiatives and funding aimed at tackling rough sleeping.<sup>182</sup>

The proportion of rough sleepers with no recourse to public funds (NRPF) has been highlighted by the pandemic and has presented particular difficulties for authorities as it has been unclear whether they would be compensated for the provision of emergency accommodation. <u>Shelter's submission</u> (February 2021) to the Public Accounts Committee (PAC) inquiry into COVID-19: housing rough sleepers, noted that as the first lockdown measures were eased "people were increasingly turned away from councils, and many of those who had initially been accommodated were asked to leave because there was no legal duty to accommodate." <sup>183</sup> Both the <u>HCLG Committee</u> and the <u>PAC</u> have recieved detailed evidence on the position of those with NRPF during their inquiries.

Shelter's submission to the PAC inquiry referred to the need to address the structural causes of homelessness to meet the 2024 target of ending rough sleeping. Shelter is critical of an approach "focused on initiatives and limited funding pots to tackle the 'blight of rough sleeping', which has resulted in costly, crisis-point interventions" and argues:

A sustainable long-term solution to ending homelessness would see the government:

- Introduce a dedicated pot of funding for private renters who have fallen into "COVID" arrears.
- Suspend the benefit cap for at least one year, keep Local Housing Allowance (LHA) in line with at least the 30th percentile of market rents for future years, and suspend No Recourse to Public Funds conditions.
- Invest in a new generation of social housing, to provide families with stable, permanent and affordable homes.<sup>184</sup>

<u>Homelessness Monitor England 2020: COVID-19 Crisis Response</u> <u>Briefing</u> raises the spectre of increased levels of homelessness across the board as restrictions and support packages are lifted:

The (understandable) emphasis given to immediate crisis response during the COVID-19 pandemic has squeezed out prevention activity at many levels, and a 'spike' in family homelessness in

The judgment in R(Ncube) v Brighton and Hove City Council (2021) EWHC 578 (Admin) was handed down on 11 March 2021. The court found conditions for the exercise of emergency powers under section 138 of the Local Government Act 1972 had been met such that the authority did have power to provide accommodation for someone with NRPF.

<sup>&</sup>lt;sup>182</sup> National Audit Office, <u>Investigation into the housing of rough sleepers during the COVID-19 pandemic – Report by the Comptroller and Auditor General Session 2019–2021</u>, HC 1075, Executive Summary, para 20

<sup>&</sup>lt;sup>183</sup> Shelter, <u>Public Accounts Committee Inquiry: COVID-19: Housing rough sleepers</u>, February 2021,

<sup>&</sup>lt;sup>184</sup> Ibid.

particular is expected as the evictions ban and furlough schemes come to an end.  $^{\rm 185}$ 

The PAC published <u>COVID-19</u>: <u>Housing people sleeping rough</u> on 17 March 2021. The report records MHCLG's considerable achievements in removing people from the streets and protecting public health but is clear in its call for a plan to end rough sleeping by 2024:

Not only does the Department not have a plan for ending rough sleeping by 2024, it also has not worked out how to define what 'ending' rough sleeping means or how it will measure and report on progress in a meaningful way. To end rough sleeping will certainly involve addressing the wider lack of availability of supported housing and affordable housing. The Department's evidence shows that 80% of rough sleepers have mental health needs and a significant majority have substance abuse which underlines the importance of providing appropriate wraparound care to provide a sustainable pathway out of rough-sleeping. In 2017 this Committee recommended that the Department launch a cross-government strategy for addressing homelessness in the round, which could have helped it to address this issue, but it has so far failed to do so.<sup>186</sup>

The PAC is calling for publication of a draft strategy before the summer recess 2021.<sup>187</sup> In light of the numbers helped during the pandemic, the PAC is also calling for the publication of monthly data on rough sleepers with quarterly reports to the PAC on progress against the target to end rough sleeping.<sup>188</sup> Other recommendations include:

- Reviewed and aligned funding for a multi-year settlement to deliver certainty to authorities and the voluntary sector.<sup>189</sup>
- Joint work with the Home Office to address outstanding immigration issues together with clear guidance for local authorities.<sup>190</sup>
- Clear information on to be provided within two months on progress in securing 3,300 homes under the Rough Sleeper Accommodation Programme.<sup>191</sup>

A Government response will be published in due course.

<sup>&</sup>lt;sup>185</sup> Fitzpatrick, S, Watts, B., & Simms, R. (2020) <u>Homelessness Monitor England 2020:</u> <u>COVID-19 Crisis Response Briefing</u>. London: Crisis.

<sup>&</sup>lt;sup>186</sup> HC 934, 17 March 2021, para 2

<sup>&</sup>lt;sup>187</sup> Ibid.

<sup>&</sup>lt;sup>188</sup> Ibid., para 3

<sup>&</sup>lt;sup>189</sup> Ibid., para 4

<sup>&</sup>lt;sup>190</sup> Ibid., para 5

<sup>&</sup>lt;sup>191</sup> Ibid., para 6

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### **BRIEFING PAPER**

Number 02007 22 March 2021