

Your reference
Our reference

DEPARTMENT OF HEALTH
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EL(88)P/154 FPCL 97/88

To:	District General Managers)			October	1988
	General Managers of Special Health Authorities		for	action		
	Secretaries of Family Practitioner Committees))				
	Regional General Managers Secretaries of Community Health Councils)))	for	information		

Dear Sir

LEAFLET ON FOOD ADDITIVES - THE NUMBERS IDENTIFIED

I am writing to ask your help in increasing the public's knowledge of what food additives are, what they do, and how they are controlled.

In response to the results of a survey on consumer attitudes to food additives which showed a considerable lack of awareness and a demand for more information, the Ministry of Agriculture, Fisheries and Food (MAFF) started a campaign to inform the public. The campaign is spearheaded by a leaflet listing food additives and a more detailed booklet explaining how they are used and controlled. MAFF have distributed to schools, libraries and food retailers, and have asked this Department to arrange for these leaflets to be sent to hospitals and General Practitioners.

I would therefore be grateful if Health Authorities could arrange for copies of the enclosed leaflets to be placed where the visiting public may see them, such as waiting areas in all hospitals with acute wards, and if Family Practitioner Committees could arrange for them to be placed in the waiting rooms of General Practitioners' surgeries. I enclose an initial supply (which for Family Practitioner Comittees is based on 8 for each General Practitioner on their list). Further copies can be obtained at no cost direct from:-

MAFF
Publications Unit
Lion House
Willowburn Trading Estate
Alnwick
Northumberland
NE66 2PF

These instructions should be destroyed by 1 January 1989.

Yours faithfully

A. g. Till

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